

**Orange County Library System
Board of Trustees Meeting**

Board Packet for February 2008



101 East Central Boulevard
Orlando, Florida 32801-2471
phone: 407.835.7611
fax: 407.835.7648
website: www.ocls.info

Mary Anne Hodel,
Library Director, Chief Executive Officer

February 8, 2008

To: James B. Tyson, President
Livia Rivera, Vice President
Matthew Pardy, Trustee
Sara Brady, Trustee
Guy Houk, Trustee

cc: The Honorable Mayor Richard T. Crotty, Chairman of the Library Governing Board,
Members of the Governing Board, Commissioners Teresa Jacobs, Fred Brummer,
Mildred Fernandez, Linda Stewart, Bill Segal, Tiffany Moore, Orange County; and
Deborah Girard, City of Orlando.

From: Mary Anne Hodel, Director

Re: Library Board of Trustees Meeting

The next meeting of the Library Board of Trustees will be at 7:00 p.m. Thursday, February 14, 2008 at the **Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801;** 407.835.READ (7323).

If any board member has an item to be brought up for discussion, please call Milinda Neusaenger prior to the meeting, 407.835.7611.

cc: Ronald Rogers, Liaison, Membership and Mission Review Board ~ Orange County
Nancy Jacobson, Liaison, Nominating Board ~ City of Orlando

AGENDA
ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES
February 14, 2008
Orlando Public Library
101 East Central Boulevard
Orlando, Florida 32801
407.835.READ (7323)

08-018 I. **Call to Order**

08-019 II. **Public Comment**

Members of the public who wish to address the Board must first fill out and present to the Orange County Library System Board of Trustees, a "Notice of Intent to Speak" form. If an electronic form of comments is submitted, these will be made available to the public as part of the Board Minutes. Public comments of items listed on the agenda will occur just prior to the Board's discussion and action of the agenda item. Public comments of items not listed on the agenda will occur at the end of the meeting agenda. Public presentations shall be limited to three (3) minutes. In the event more than ten (10) persons signify their intent to speak, a period not to exceed thirty (30) minutes shall be set aside and divided up equally among those registered to speak. The order of speaking among those persons who have filled out the "Notice of Intent to Speak Form" shall be the order in which the forms were received by the Board's Administrative Assistant. "Notice of Intent to Speak" forms will not be accepted after the meeting has been called to order. Information listed on the "Notice of Intent to Speak" forms will be included in the Board Meeting Minutes and thus become public record. The Board shall have the power to extend periods of public comment to address issues of special concern by a majority vote of those Board Members present.

If a request is made for written comments to be included in the official record of this meeting, it is helpful if the requestor is able to provide the comments in an electronic format. However, this is not required. This is to ensure the completion and accuracy of the official record when posted on the Library's website, www.ocls.info. For more information, contact Milinda Neusaenger at 407.835.7611 or neusaenger.milinda@ocls.info.

08-020 III. **Approval of Minutes: Library Board of Trustees Meeting ~ January 10, 2008**

08-021 IV. **Staff Presentation: Special Services Virtual Tour Video ~ Dianne Cox, Fonya Jones & Demetrist Nisbette; Special Services Staff Members**

08-022 V. **Financial Statements and Summaries: January 2008**

08-023 VI. **Statistics and Summaries: January 2008**

08-024 VII. **Action Items**

08-025 III. **Discussion and Possible Action Items**

08-026 **Potential Choices for MAYL (Mail Access to Your Library)**

08-027 **Librarian Initiative Summary**

08-028 IX. **Information**

08-029
08-030

Director's Report
Public Comment: Non-Agenda Items

X. Adjournment

Next Meeting Dates: --- March 13, 2008 ~ Southeast Branch Library 5575 South Semoran Boulevard; Orlando, Florida 32822 --- April 10, 2008 ~ Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801.

If any person desires to appeal any decision with respect to any matter considered at a Library Board of Trustees meeting, such person will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this proceeding due to a disability as defined by ADA may arrange for reasonable accommodations by contacting the Director's Office on the fifth floor of the Main Library in person or by phone at 407.835.7611 at least two days prior to the meeting.

**Orange County Library System
Board of Trustees Meeting
Thursday, February 14, 2008**

Call to Order

Orange County Library System Board of Trustees Meeting Thursday, February 14, 2008

Public Comment

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**Orange County Library System
Board of Trustees Meeting
Thursday, February 14, 2008**

**Approval of Minutes: Library Board of
Trustees Meeting ~ January 10, 2008**

MEETING MINUTES
ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES
January 10, 2008
West Oaks Library
1821 East Silver Star Road
Ocoee, Florida 34761
407.835.READ (7323)

- 08-001 I. **Call to Order**
Library Board Present: James Tyson (1/0); Livia Rivera (1/0); Sara Brady (1/0); Matthew Pardy (1/0); Guy Houk (1/0)

Administration Present: Mary Anne Hodel; Robert Tessier; Carla Fountain; Eric Atkinson; Renae Bennett; Wendi Bost; Craig Wilkins; Kathryn Robinson Tracy Zampaglione; Milinda Neusaenger

Administration Absent: Debbie Moss

President Tyson called the meeting to order at 7:03 p.m.
- 08-002 II. **Public Comment**
Members of the public who wish to address the Board must first fill out and present to the Orange County Library System Board of Trustees, a "Notice of Intent to Speak" form. If an electronic form of comments is submitted, these will be made available to the public as part of the Board Minutes. Public comments of items listed on the agenda will occur just prior to the Board's discussion and action of the agenda item. Public comments of items not listed on the agenda will occur at the end of the meeting agenda. Public presentations shall be limited to three (3) minutes. In the event more than ten (10) persons signify their intent to speak, a period not to exceed thirty (30) minutes shall be set aside and divided up equally among those registered to speak. The order of speaking among those persons who have filled out the "Notice of Intent to Speak Form" shall be the order in which the forms were received by the Board's Administrative Assistant. "Notice of Intent to Speak" forms will not be accepted after the meeting has been called to order. Information listed on the "Notice of Intent to Speak" forms will be included in the Board Meeting Minutes and thus become public record. The Board shall have the power to extend periods of public comment to address issues of special concern by a majority vote of those Board Members present.

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- 08-003 III. **Approval of Minutes: Library Board of Trustees Meeting ~ December 13, 2007**
Trustee Houk, seconded by Trustee Brady, moved to approve the minutes for the December 13, 2007 Library Board of Trustees Meeting. Motion carried 5-0.
- 08-004 IV. **Staff Presentation: Alert Services ~ Eric Atkinson**
Eric Atkinson gave a demonstration of the new Alert Service which sends various library related alerts to customers who have subscribed for the service. Such messages are upcoming due dates and class reminders. Mr. Atkinson also demonstrated Twitter, an online communication tool. Brief discussion ensued.

- 08-005 V. **Financial Statements and Summaries:**
- **Property Tax Reform Presentation ~ Roger Ross, Tax Roll Manager, Orange County Property Appraiser's Office**
Mr. Ross gave an informative overview of the Property Tax Reform Amendment on the January 29, 2008 ballot.

 - **Comprehensive Annual Financial Report (see separate Report) Presentation for Fiscal Year ended September 30, 2007**
Comptroller Tessier presented a Financial Review for the fiscal year ended September 30, 2007. Topics addressed included the preliminary results from health self funding, funding for Other Post Employment Benefits, and the status of the Branch Expansion Plan.

 - **December 2007 Financial Statements**
- 08-006 VI. **Statistics and Summaries: December 2007**
- 08-007 VII. **Action Items**
- 08-008 **Non-Consent Agenda**
- 08-009 **Telecommunications Contracts**
Trustee Brady declared a conflict of interest regarding the vote for the Telecommunications Contracts. She is employed by Bright House Networks, which also has a continuing partnership with Time Warner Telecommunications. For this reason she made public her conflict of interest and recused herself from the contractual vote regarding Time Warner Telecommunications and the Orange County Library System; and Bright House Networks and the Orange County Library System.
- Trustee Pardy, seconded by Trustee Houk, moved to authorize Library staff to negotiate contracts with Time Warner Telecommunications for Telephone Service and Internet Access and to authorize Library staff to negotiate a contract with Bright House Networks for Wide Area Network data communications connections. Motion carried 4-0 with Trustee Brady abstaining due to the aforementioned conflict of interest.
- 08-010 III. **Discussion and Possible Action Items**
- 08-011 **Strategic Plan Quarterly Update: Year Six ~ 1st Quarter Update**
- 08-012 **Director's Goals ~ 1st Quarter Update**
- 08-013 **Librarian Initiative Summary**
- 08-014 IX. **Information**
- 08-015 **Director's Report**
Danielle King's proposal on our Teen Programming Efforts has been accepted for presentation at the International Federation of Library Associations (IFLA) conference which will be held at McGill University on August 5-7 2008 in Montréal, Canada.

On Monday evening, 7 January OCLS offered our first Introduction to Quickbooks in Spanish ONLINE class. There were 15 people registered, and two of those were out of district and thus each paid the \$25.00 non-resident charge. We are very pleased with the outcome to this first effort and look forward to such success with future classes.

08-016 **Open Source at OCLS**

08-017 **Public Comment: Non-Agenda Items**

X. Adjournment

President Tyson adjourned the meeting at 9:05 p.m.

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--- March 13, 2008 ~ Southeast Branch Library 5575 South Semoran Boulevard; Orlando, Florida 32822.

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Thursday, February 14, 2008**

**Staff Presentation: Special Services
Virtual Tour Video ~ Dianne Cox,
Fonya Jones & Demetrist Nisbette;
Special Services Staff Members**

**Orange County Library System
Board of Trustees Meeting
Thursday, February 14, 2008**

**Financial Statements and Summaries:
January 2008**

Orange County Library System

Financial Statement Highlights

Four Months Ended January 31, 2008

Operating Fund Revenue and Expenditure Summaries

Ad Valorem Taxes

Due to the early payment discounts (4% in November, 3% in December, and 2% in January), we have received almost 80% of the tax revenues budgeted for the entire fiscal year.

State Aid

The following summarizes the State Aid picture:

Received last fiscal year	\$1,253,000
Original projection by State Library for current fiscal year	\$1,143,000
Actual award for current fiscal year	\$1,097,000

The State Library informed us that the "State" mandated a 4% reduction from the original projections for the current fiscal year. Due to the State's budget problems, State Aid for future years is in jeopardy.

Disk Sales/Book Bag Sales

In December we started selling cloth book bags (Go Green with Orange!) for \$1.41 and the bags have been very popular. Due to a shortage of available keys on the cash registers, staff have been ringing the bag sales up on the same key as disk sales. That is why the revenues are so high for this account.

Name Change from Interest to Investment Earnings

What has previously been shown as Interest Earnings is now being called Investment Earnings since the money market funds we are investing in pay dividends rather than interest.

Summary of Branch Rents for Calendar Year 2007

The attached summary shows how much is paid in rent for the seven locations that are leased, both in dollars and per square foot.

Orange County Library System
Summary of Branch Rents
From 1/1/07 to 12/31/07

Location/ Landlord	EXP. Date	Square Footage	Base Rent	R.E. & Ins.	CAM	Total	Per Square Foot			
							Base Rent	R.E. & Ins.	CAM	Total
Southeast/ Nisan Realty	12/31/09	13,310	110,781.84	24,171.35	18,382.18	153,335.37	8.32	1.82	1.38	11.52
Edgewater/ Effron & Effron GMR Properties	8/31/09	12,740	80,262.00		19,110.00	99,372.00	6.30	0.00	1.50	7.80
Herndon/ CFWB LLC	10/25/08	13,160	123,803.28	13,408.90	38,341.56	175,553.74	9.41	1.02	2.91	13.34
Southwest/ Dr. A. P. Phillips Fdn.	01/31/09	15,553	180,493.89			180,493.89	11.61	0.00	0.00	11.61
Hiwassee/ Park Promenade	02/28/10	12,797	121,382.72	18,665.30	19,532.49	159,580.51	9.49	1.46	1.53	12.47
South Trail/ Orange Blossom	8/22/11	12,750	108,375.00		28,687.56	137,062.56	8.50	0.00	2.25	10.75
Eatonville/ Town of Eatonville	12/31/19	6,600	60,564.00		0.00	60,564.00	9.18	0.00	0.00	9.18

**ORANGE COUNTY LIBRARY DISTRICT
OPERATING FUND REVENUE SUMMARY
Four Months Ended January 31, 2008**

	ANNUAL BUDGET	YTD ACTUAL	(4 month=33%)
AD VALOREM TAXES	35,853,472	28,615,903	79.8%
INTERGOVERNMENTAL			
State Aid	1,252,000	0	0.0%
CHARGES FOR SERVICES			
Fee Cards	9,000	4,200	46.7%
PC Pass	26,000	6,300	24.2%
PC Express	0	152	
Classes	2,000	660	33.0%
Copy & Vending, Value Card	175,000	46,644	26.7%
Special Charges	0	860	
Fax	0	722	
Scanner	0	110	
Computer Booklets	0	33	
Reference Charges	0	75	
Online Book Sale	0	163	
Disk Sales / Book Bag Sales	2,500	1,951	78.0%
	<u>214,500</u>	<u>61,869</u>	<u>28.8%</u>
FINES			
Fines	1,525,000	449,499	29.5%
Lost Materials	100,000	28,400	28.4%
	<u>1,625,000</u>	<u>477,899</u>	<u>29.4%</u>
MISCELLANEOUS			
Investment Earnings	750,000	179,186	23.9%
Rents	9,000	1,620	18.0%
Contributions - Friends of Library	122,000	20,278	16.6%
Contributions - Fund Raiser	0	1,355	
Contributions - Others	20,000	13,077	65.4%
Miscellaneous	40,000	9,242	23.1%
Grants & Awards	0	21,750	
	<u>941,000</u>	<u>246,508</u>	<u>26.2%</u>
TRANSFER FM PROP APPRAISER	36,000	0	0.0%
TRANSFER FM TAX COLLECTOR	300,000	0	0.0%
TOTAL REVENUES	<u><u>40,221,972</u></u>	<u><u>29,402,179</u></u>	<u><u>73.1%</u></u>

**ORANGE COUNTY LIBRARY DISTRICT
OPERATING FUND EXPENDITURE SUMMARY
Four Months Ended January 31, 2008**

	ANNUAL BUDGET	YTD ACTUAL	(4 month=33%)
SALARIES & BENEFITS			
Salaries	14,704,524	4,891,051	33.3%
Medicare Taxes	213,216	70,201	32.9%
Defined Contribution Pension Plan	1,102,839	375,416	34.0%
Defined Benefit Pension Plan	1,175,020	405,920	34.5%
Money Purchase Pension Plan	315,632	104,022	33.0%
Life and Health Insurance (Employees)	2,363,339	647,527	27.4%
Retiree Health Care (OPEB)	1,702,844	541,474	31.8%
Worker's Compensation	115,398	48,234	41.8%
Unemployment Compensation	15,000	1,080	7.2%
Parking & Bus Passes	129,876	58,350	44.9%
	<u>21,837,688</u>	<u>7,143,276</u>	<u>32.7%</u>
OPERATING			
Professional Services	375,000	105,664	28.2%
Other Contractual Services	931,000	214,398	23.0%
Other Contract. Serv.- Janitorial	291,000	86,597	29.8%
Training and Travel	125,000	40,586	32.5%
Telecommunication	408,000	72,109	17.7%
Delivery and Postage	1,376,000	442,954	32.2%
Utilities	1,038,000	265,104	25.5%
Rentals and Leases	975,000	320,846	32.9%
Insurance	325,000	158,291	48.7%
Repair and Maintenance	1,050,000	259,166	24.7%
Repair & Maint. - Hardware/Software	407,000	192,914	47.4%
Copying/Printing	300,000	71,877	24.0%
Property Appraiser's Fee	295,000	150,178	50.9%
Tax Collector's Fee	725,000	572,318	78.9%
Supplies	900,000	293,404	32.6%
Supplies-Hardware/Software	375,000	4,420	1.2%
Memberships	20,000	17,856	89.3%
Contingency	325,000	0	0.0%
	<u>10,241,000</u>	<u>3,268,682</u>	<u>31.9%</u>
CAPITAL OUTLAY			
Building and Improvements	0	23,159	
Equipment and Furniture	0	46,327	
Hardware/Software	200,000	74,996	37.5%
	<u>200,000</u>	<u>144,482</u>	<u>72.2%</u>
LIBRARY MATERIALS			
Materials - Rest. Contributions	37,000	22,334	60.4%
Materials - Other	4,800,000	1,085,082	22.6%
	<u>4,837,000</u>	<u>1,107,416</u>	<u>22.9%</u>
TRANSFERS TO OTHER FUNDS			
Branch Debt Service Fund	410,000	0	0.0%
Capital Projects Fund	4,000,000	1,333,333	33.3%
	<u>4,410,000</u>	<u>1,333,333</u>	<u>30.2%</u>
TOTAL EXPENDITURES	<u>41,525,688</u>	<u>12,997,189</u>	<u>31.3%</u>

**ORANGE COUNTY LIBRARY DISTRICT
BRANCH DEBT SERVICE FUND
Four Months Ended January 31, 2008**

	<u>ANNUAL BUDGET</u>	<u>YTD ACTUAL</u>	<u>(4 month=33%)</u>
REVENUES			
Transfer From General Fund	410,000	0	0.0%
Invsetment Earnings	23,000	7,626	33.2%
TOTAL REVENUES	<u>433,000</u>	<u>7,626</u>	<u>1.8%</u>
 EXPENDITURES			
<u>2003 NOTE</u>			
Principal	374,226	0	0.0%
Interest	35,233	0	0.0%
TOTAL EXPENDITURES	<u>409,459</u>	<u>0</u>	<u>0.0%</u>

FUTURE DEBT SERVICE PAYMENTS FOR 2003 NOTE

<u>DATE</u>	<u>PRINCIPAL</u>	<u>INTEREST</u>
2008 February 1	185,582	19,147
2008 August 1	188,644	16,085
2009	386,677	22,781
2010	399,542	9,916
	<u>1,160,445</u>	<u>67,930</u>

**ORANGE COUNTY LIBRARY DISTRICT
CAPITAL PROJECTS FUND
Four Months Ended January 31, 2008**

	<u>ANNUAL BUDGET</u>	<u>YTD ACTUAL</u>	<u>(4 month=33%)</u>
REVENUES			
Transfer From General Fund	4,000,000	1,333,333	33.3%
Investment Earnings	75,000	23,956	31.9%
TOTAL REVENUES	<u>4,075,000</u>	<u>1,357,289</u>	<u>33.3%</u>
 EXPENDITURES			
<u>FUTURE BRANCHES</u>			
Land	3,450,000	0	0.0%
 <u>CHICKASAW</u>			
Architect / Engineer	150,000	0	0.0%
Improvements	1,900,000	0	0.0%
	<u>2,050,000</u>	<u>0</u>	<u>0.0%</u>
TOTAL EXPENDITURES	<u>5,500,000</u>	<u>0</u>	<u>0.0%</u>

**ORANGE COUNTY LIBRARY DISTRICT
SINKING FUND
Four Months Ended January 31, 2008**

	<u>ANNUAL BUDGET</u>	<u>YTD ACTUAL</u>	<u>(4 month=33%)</u>
REVENUES			
Investment Earnings	<u>20,000</u>	<u>6,900</u>	<u>33.2%</u>
TOTAL REVENUES	<u>20,000</u>	<u>6,900</u>	<u>34.5%</u>
 EXPENDITURES			
Open Source Software	<u>100,000</u>	<u>33,590</u>	<u>33.6%</u>
TOTAL EXPENDITURES	<u>100,000</u>	<u>33,590</u>	<u>33.6%</u>

**ORANGE COUNTY LIBRARY DISTRICT
MONTHLY ROLLOVER
January 31, 2008**

	<u>BALANCE</u> <u>12-31-07</u>	<u>RECEIPTS</u>	<u>DISBURSE</u>	<u>BALANCE</u> <u>1-31-08</u>
OPERATING				
Checking	513,655	9,922,453	(9,897,786)	538,322
SBA Investments	12,004	0	(593)	11,410
Money Market (Federated Treasury Obligations Fund)	10,250,751	6,522,620	(2,000,000)	14,773,371
CD Investments	10,965,711	3,948	(13,577)	10,956,082
	21,742,121	16,449,020	(11,911,956)	26,279,185
BRANCH DEBT SERVICE				
CD Investments	507,993	1,907	0	509,900
SINKING				
SBA Investments	4,137	0	(207)	3,930
Money Market (Federated Government Obligations Fund)	114,456	448	0	114,904
CD Investments	367,872	1,493	0	369,366
	486,466	1,941	(207)	488,200
CAPITAL PROJECTS				
SBA Investments	4,473	0	(207)	4,266
Money Market (Federated Government Obligations Fund)	1,148,046	334,333	0	1,482,379
CD Investments	1,398,522	5,678	0	1,404,200
	2,551,041	340,010	(207)	2,890,845

**ORANGE COUNTY LIBRARY DISTRICT
OPERATING FUND
BALANCE SHEET - ASSETS
January 31, 2008**

ASSETS

Certificates of Deposit	10,956,082
Cash on Hand	8,345
Equity in Pooled Cash	538,322
Accounts Receivable	1,351
Interest Receivable	49,245
Inventory	278,122
Investments-SBA	11,411
Treasury Obligation Money Market Fund	14,773,371
Prepays	97,204
Other Assets-Deposits	<u>9,275</u>
TOTAL ASSETS	<u><u>26,722,728</u></u>

ORANGE COUNTY LIBRARY DISTRICT
OPERATING FUND
BALANCE SHEET - LIABILITIES & FUND BALANCE
January 31, 2008

LIABILITIES

Accounts Payable	234,537
Unclaimed Disbursements	1,140
Retainage Payable	1,000
Accrued Wages Payable	448,307
Accrued Sales Tax	77
Due To FOL-Taxable Book Sales	3,204
Due To FOL-Nontaxable Book Sales	63
Due To FOL-Sales Tax	213
United Appeal	131
Bonds	98
Dental Insurance	1,732
Union Dues	438
Daughters of American Revolution	1,434
Staff Association	1,618
Unclaimed Payroll	61
TOTAL LIABILITIES	694,054

FUND BALANCE

Reserve for Walker	4,000
Reserve for Phillips	100,000
Reserve for Warner	33,712
Reserve for Gullett	19,805
Designated for Murray	724,689
Designated for Sondheim	39,941
Designated for Strategic Plan	4,000,000
Unreserved/Undesignated	4,701,536
Current Year Excess of Revenues Over Expenditures	16,404,990
TOTAL FUND BALANCE	26,028,674

TOTAL LIABILITIES & FUND BALANCE

26,722,728

**Orange County Library System
Board of Trustees Meeting
Thursday, February 14, 2008**

Statistics and Summaries: January 2008

STATISTICAL SUMMARY

January 2008 Statistics for February 2008

Circulation

Our first business day of the year, Wednesday, January 2, 2008, set a record for largest number of items checked out on a single day: 37,446. The average circulation for other Wednesdays in January was 25,000 items per day. It's great to see that Library use was a priority for so many of our customers as they started the new year.

Library Activities

We are seeing a seasonal increase in our PC Sessions. November and December of 2007 saw monthly signups of around 68,000 sessions. In January, that number rose to 76,603. This also represents an 11.85% increase over last January.

www.ocls.info

On January 7th the FCAT virtual gallery went live to the public. It received 1,315 views for the month of January. For this and other efforts to reach out to Orange County schools and students, we did receive recognition in January from School Superintendent Ron Blocker and School Board member "Kat" Gordon.

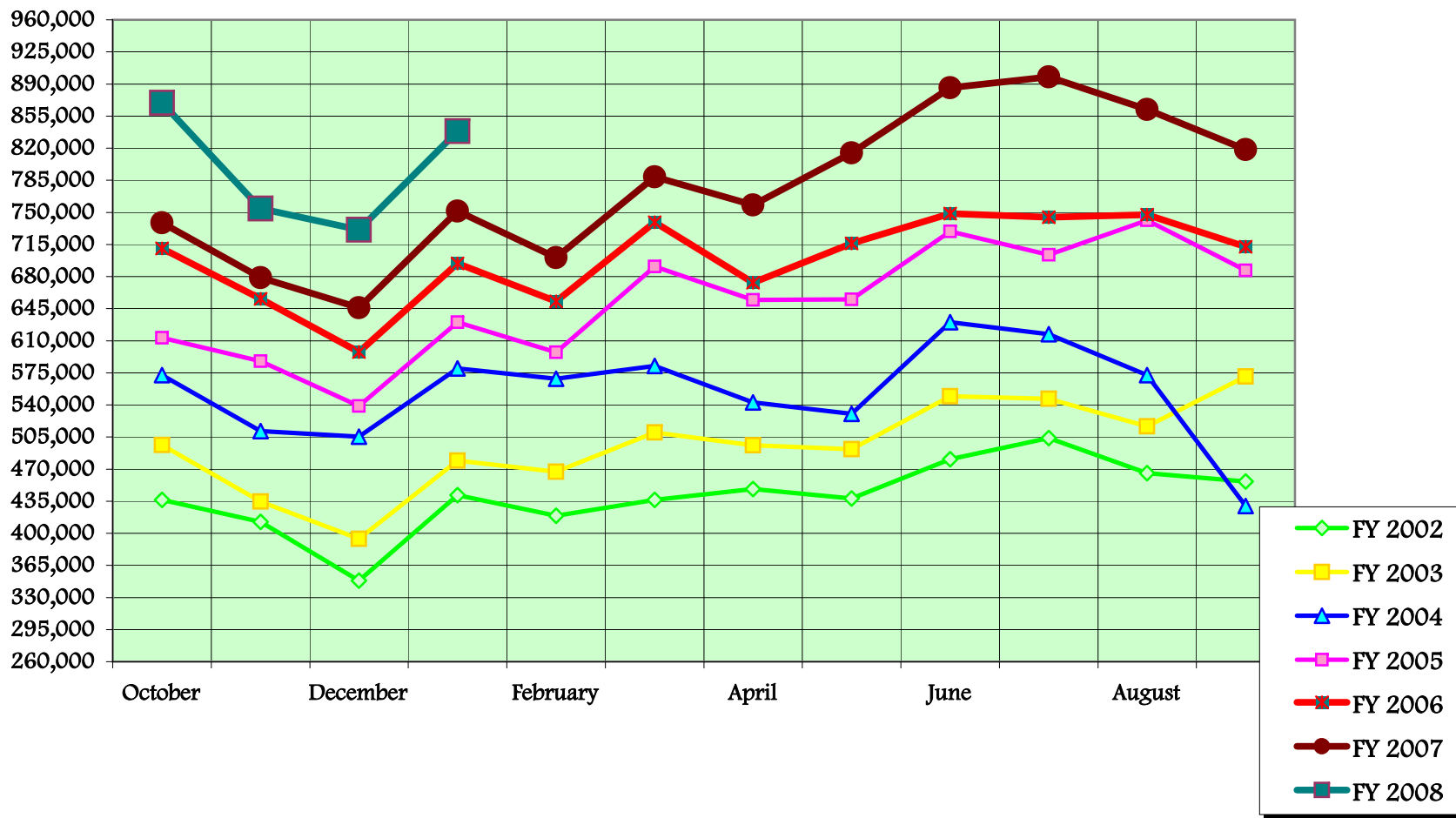
This month marks the creation of promotional podcasting and vodcasting. In the past we have primarily used these services to highlight events which have already occurred. By identifying upcoming programs and events, the digital content specialist created a Storycorps and winter book sale podcast and vodcast. This extra promotion reaches out to those users who subscribe to our podcasting services. The statistics for these additional pod/vodcasts show that our Event podcasts received an increase of 54% and our vodcast usage increased 342% this month.

In January, 101 new users signed up for ELLIS language learning accounts. Forty-four of those accounts were opened at South Creek. At the end of March 2008, the producer of the Rosetta Stone product will cease distributing the online version to libraries. We have placed a note on our Rosetta Stone web page to alert the public to this upcoming change in service and referring them to our many other language learning opportunities.

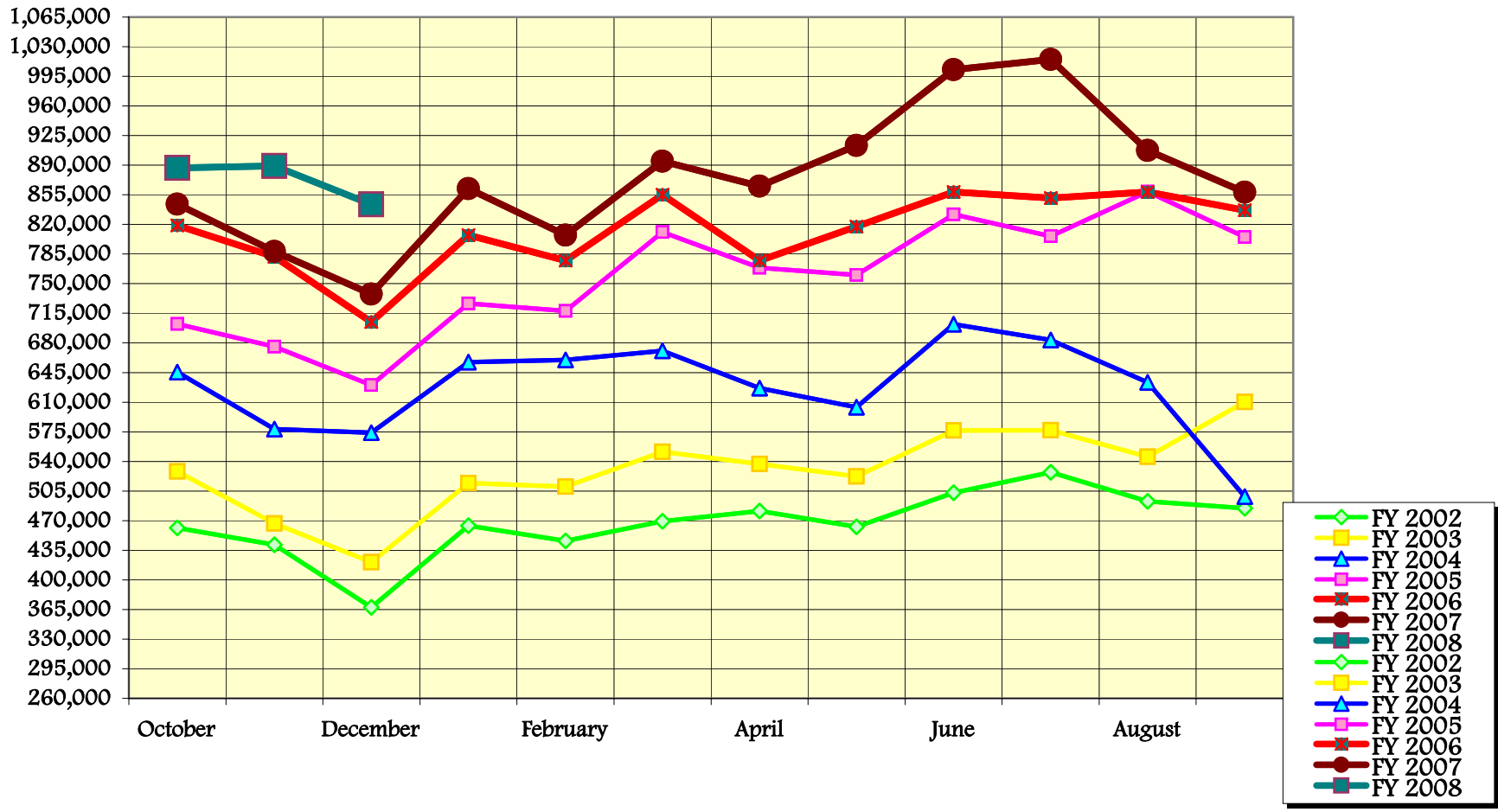
Orange County Library System
Statistical Reports
January 2008

ORANGE COUNTY LIBRARY SYSTEM CIRCULATION

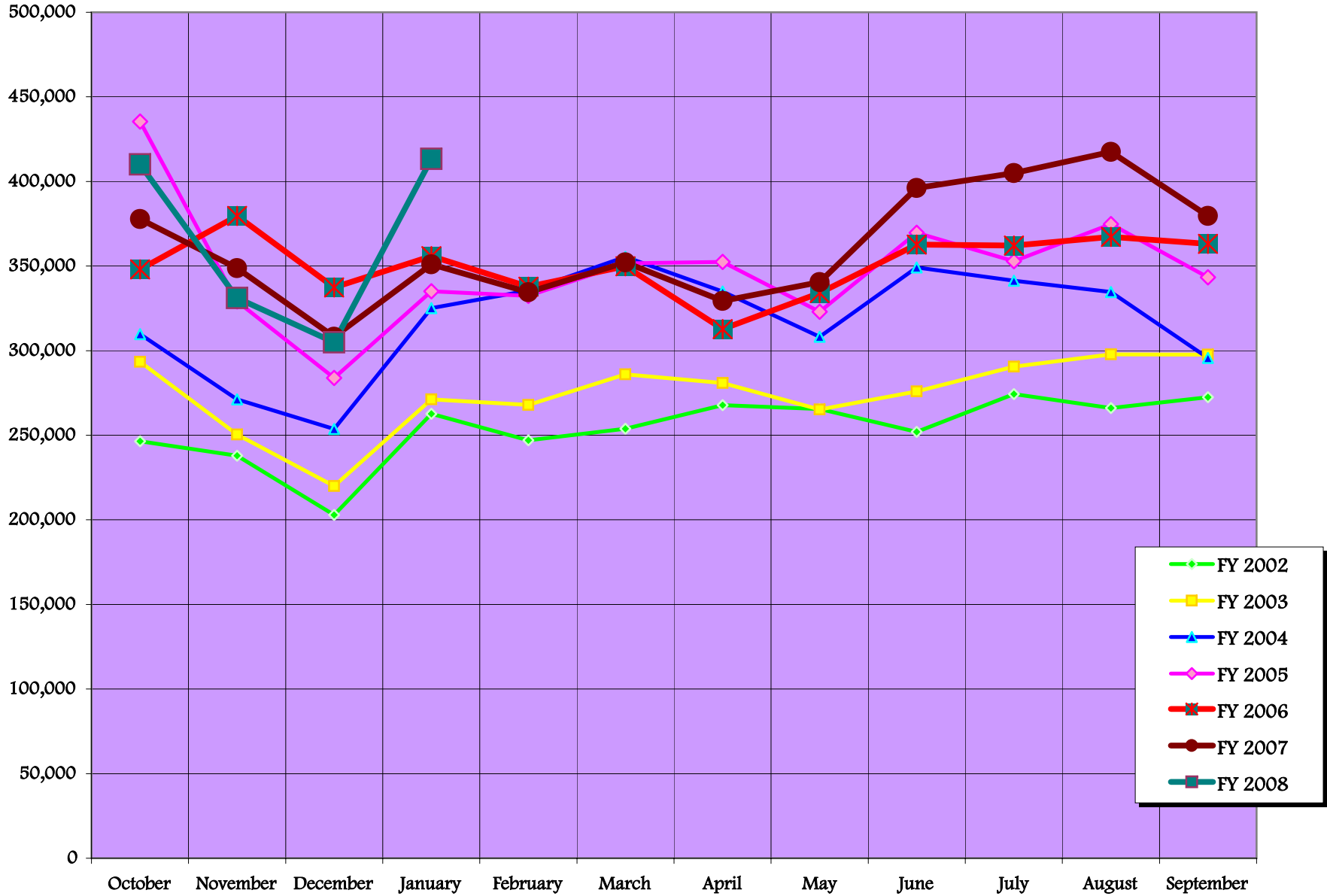
Fiscal Year 2002 Through Fiscal Year 2008 TO Date



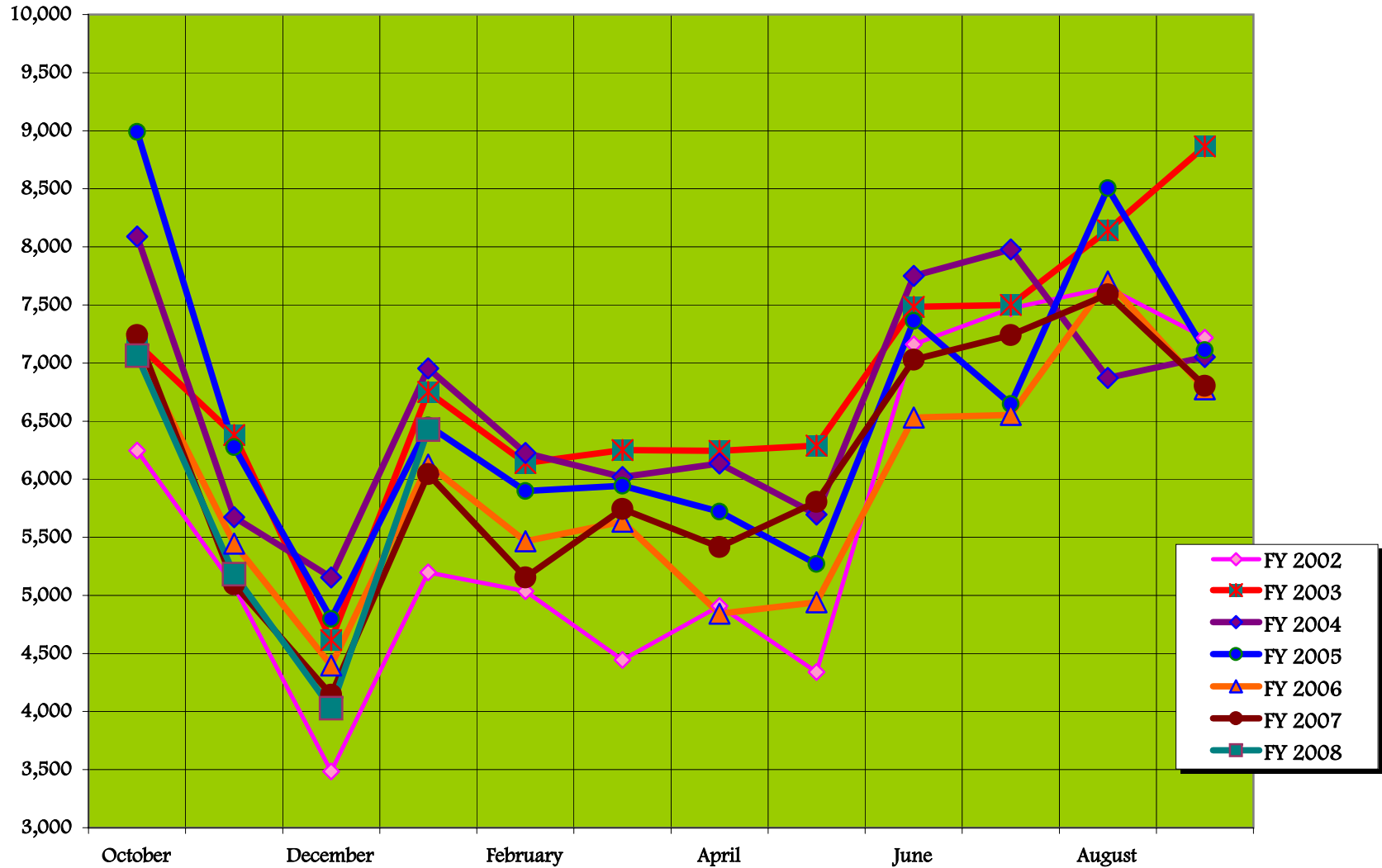
**ORANGE COUNTY LIBRARY SYSTEM
CIRCULATION WITH ELECTRONIC STATS**
(Circ Stats & Electronic Database Stats ~ 2 months previous)
Fiscal Year 2002 Through Fiscal Year 2008 TO Date



Orange County Library System
Door Counts
Fiscal Year 2002 through Fiscal Year 2008 To Date



Orange County Library System
 New Customer Registration
 Fiscal Year 2002 through Fiscal Year 2008 To Date



Circulation and Door Count
October - March

Orange County Library System: Report for FY 2007 YTD & FY 2006

	Oct-07	Oct-06	Nov~07	Nov-06	Dec~07	Dec-06	Jan~08	Jan-07	% of Change	Feb~08	Feb-07	Mar~08	Mar-07
Circulation													
Main	263,951	234,277	237,835	211,081	236,330	193,356	248,259	217,389	14.20%		210,048		239,381
Branches	493,444	421,603	426,268	393,085	397,334	375,753	491,342	441,904	11.19%		406,935		458,048
MAYL	66,523	54,998	53,234	49,729	61,091	45,918	60,961	61,668	-1.15%		52,988		60,392
Digital Products	41,163	23,968	33,824	21,525	32,765	27,330	33,989	30,471	11.55%		38,276		36,482
Talking Books	4,372	3,916	3,011	3,508	3,450	3,642	4,055	3,903	3.89%		3,573		4,093
Total	869,453	738,762	754,172	678,928	730,970	645,999	838,606	755,335	11.02%		711,820		798,396
Door Count													
Main	63,693	57,887	57,654	50,362	53,501	48,123	64,803	54,861	18.12%		52,197		57,450
Branches	323,951	324,667	256,200	298,364	234,895	260,088	331,321	296,157	11.87%		282,301		294,646
Talking Books	16	12	8	10	8	7	11	15	-26.67%		17		14
Drive Up Windows	22,427	N/A	17,239	N/A	16,491		17,162	N/A	N/A				
Total	410,071	382,554	331,093	348,726	304,887	308,211	413,286	351,018	17.74%		334,498		352,096

Circulation and Door Count
April - September

Orange County Library System: Report for FY 2007 YTD & FY 2006

	Apr-08	Apr-07	May~08	May-07	Jun~08	Jun-07	Jul~08	Jul-07	Aug~08	Aug-07	Sep~08	Sep-07	FY 2008 YTD	FY 2007
Circulation														
Main		227,199		232,486		247,215		258,685		248,371		246,311	986,375	2,765,799
Branches		431,592		474,099		525,106		531,303		502,923		466,223	1,808,388	5,428,574
MAYL		55,854		59,172		61,690		62,631		63,543		61,428	241,809	690,011
Digital Products*		39,339		44,921		47,990		41,190		43,079		41,157	141,741	435,728
Talking Books		3,931		4,225		3,972		3,928		4,228		3,493	14,888	46,412
Total		757,915		814,903		885,973		897,737		862,144		818,612	3,193,201	9,366,524
Door Count														
Main		55,349		55,653		60,946		66,572		67,694		64,915	239,608	691,850
Branches		274,094		284,798		314,873		316,015		327,130		295,424	1,146,367	3,568,557
Talking Books		11		8		12		14		16		23	43	159
Drive Up Windows						20,277		22,376		22,662		19,352	0	84,667
Total		329,443		340,451		396,096		404,963		417,486		379,691	1,386,018	4,345,233

	Oct-07	Oct-06	Nov~07	Nov-06	Dec~07	Dec-06	Jan~08	Jan-07	% of Change	Feb~08	Feb-07	Mar~08	Mar-07
Hits to the Website													
Inside	5,664,814	4,773,449	4,446,440	4,562,952	4,459,588	4,523,894	5,271,546	5,123,216	2.90%		5,162,308		5,329,565
Outside	5,139,056	4,177,185	4,576,053	4,089,059	4,430,452	3,931,882	5,606,337	4,701,691	19.24%		4,270,514		4,637,463
Total	10,803,870	8,950,634	9,022,493	8,652,011	8,890,040	8,455,776	10,877,883	9,824,907	10.72%		9,432,822		9,967,028
Visits													
Inside	111,148	88,297	88,627	76,559	86,330	75,103	99,575	80,741	23.33%		79,993		89,675
Outside	255,253	216,146	226,436	207,221	216,804	235,165	249,995	240,477	3.96%		230,351		272,129
Total	366,401	304,443	315,063	283,780	303,134	310,268	349,570	321,218	8.83%		310,344		361,804
Unique Visitors													
Inside	1,492	1,049	1,353	1,074	1,332	1,049	1,385	1,152	20.23%		1,128		1,150
Outside	77,285	62,360	67,133	60,691	65,541	70,574	73,385	73,597	-0.29%		72,562		77,096
Total	78,777	63,409	68,486	61,765	66,873	71,623	74,770	74,749	0.03%		73,690		78,246
Page Views													
Inside	1,471,571	1,301,906	1,141,034	1,187,174	1,089,580	1,177,277	1,292,162	1,402,342	-7.86%		1,594,702		1,467,667
Outside	1,231,557	1,063,999	1,088,394	943,229	1,079,609	904,271	1,328,426	1,132,779	17.27%		1,028,603		1,153,659
Total	2,703,128	2,365,905	2,229,428	2,130,403	2,169,189	2,081,548	2,620,588	2,535,121	3.37%		2,623,305		2,621,326

	Apr~08	Apr-07	May~08	May-07	Jun~08	Jun-07	Jul~08	Jul-07	Aug~08	Aug-07	Sep~08	Sep-07	FY 2008 YTD	FY 2007
Hits to the Website														
Inside		4,770,520		4,890,475		5,369,189		5,117,648		5,369,189		5,064,315		60,056,720
Outside		4,408,148		4,512,473		4,639,531		4,685,234		4,638,405		5,078,352		53,769,937
Total		9,178,668		9,402,948		10,008,720		9,802,882		10,007,594		10,142,667		113,826,657
Visits														
Inside		85,837		89,037		99,906		103,750		99,906		96,425		1,065,229
Outside		249,796		263,169		310,455		331,431		310,225		251,216		3,117,781
Total		335,633		352,206		410,361		435,181		410,131		347,641		4,183,010
Unique Visitors														
Inside		1,161		1,245		1,335		1,378		1,335		1,353		14,409
Outside		69,539		71,543		69,374		67,523		69,189		70,515		834,563
Total		70,700		72,788		70,709		68,901		70,524		71,868		848,972
Page Views														
Inside		1,273,702		1,300,761		1,395,787		1,432,922		1,395,787		1,341,788		16,271,815
Outside		1,134,327		1,157,842		1,224,765		1,364,984		1,223,639		1,197,993		13,530,090
Total		2,408,029		2,458,603		2,620,552		2,797,906		2,619,426		2,539,781		29,801,905

Library Activities
October - March

Orange County Library System: Report for FY 2007 YTD & FY 2006

	Oct-07	Oct-06	Nov~07	Nov-06	Dec~07	Dec-06	Jan~08	Jan-07	% of Change	Feb~08	Feb-07	Mar~08	Mar-07
Program Attendance Total	14,869	13,466	10,144	9,174	7,412	8,399	11,461	11,419	0.37%		12,314		13,515
Total # of Programs	531	468	473	421	420	440	490	440	11.36%		521		532
Community Events Attendance Total	856	1,459	428	826	241	778	1,717	5,421	-68.33%		1,877		1,081
Total # of Community Events	11	23	11	25	5	6	8	19	-57.89%		12		5
Events Line	9	3	8	2	9	5	15	18	-16.67%		27		9
StoryLine	144	62	106	96	146	86	157	121	29.75%		162		111
Class Attendance Total	3,414	2,142	2,587	1,907	2,304	1,110	3,374	1,732	94.80%		1,938		2,422
Total # of Classes	1,156	947	996	816	972	730	1,086	792	37.12%		847		1,003
QuestLine	15,804	17,658	12,994	15,442	11,382	13,156	14,906	15,792	-5.61%		14,394		14,661
P.C. Sessions	86,050	73,975	68,834	64,072	67,163	62,767	76,603	68,485	11.85%		65,848		73,671
Number of Active Cards in the System	458,669	441,638	453,825	447,566	449,896	452,460	446,265	459,020	-2.78%		464,505		470,636
New Customer Registrations	7,063	7,241	5,181	5,095	4,028	4,145	6,425	6,043	6.32%		5,155		5,743
Total Registered Borrowers	960,280	893,132	965,112	898,011	968,490	902,007	974,578	907,033	7.45%		911,919		917,446

Library Activities
April - September

Orange County Library System: Report for FY 2007 YTD & FY 2006

	Apr-08	Apr-07	May~08	May-07	Jun~08	Jun-07	Jul~08	Jul-07	Aug~08	Aug-07	Sep~08	Sep-07	FY 2008 YTD	FY 2007
Program Attendance Total		14,222		13,223		18,409		19,597		14,640		12,988	43,886	161,366
Total # of Programs		476		516		551		558		488		462	1,914	5,863
Community Events Attendance Total		3,917		266		407		2,371		3,554		1,625	3,242	23,582
Total # of Community Events		20		1		4		11		22		11	35	159
Events Line		8		13		10		8		7		10	41	120
StoryLine		112		121		224		252		215		181	553	1,743
Class Attendance Total		2,152		2,450		3,171		3,093		3,095		3,118	11,679	28,330
Total # of Classes		983		1,026		1,011		983		1,058		934	4,210	11,130
QuestLine		14,130		14,136		14,575		15,441		16,018		14,802	55,086	180,205
P.C. Sessions		70,325		72,464		76,536		81,996		84,569		76,317	298,650	871,025
Number of Active Cards in the System		474,337		471,143		470,400		467,287		437,042		462,774		
New Customer Registrations		5,416		5,806		7,030		7,241		7,590		6,803	22,697	73,308
Total Registered Borrowers		922,540		927,632		934,032		940,597		947,820		954,244		

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Orange County Library System: Report for FY 2007 YTD & FY 2006
October ~ March

	Oct-07	Oct-06	Nov~07	Nov-06	Dec~07	Dec-06	Jan~08	Jan-07	% of Change	Feb~08	Feb-07	Mar~08	Mar-07
Online Catalog Searches	718,606	641,874	609,751	554,957	531,351	481,726	690,468	641,908	7.56%		588,197		561,152
Online Renewals	148,473	126,197	135,516	116,022	136,377	110,932	132,819	115,544	14.95%		113,861		130,036
Electronic Questions	328	226	274	208	250	186	259	283	-8.48%		242		246
Live Chat Questions	273	279	215	206	179	160	222	248	-10.48%		301		313
Online Questions	601	505	489	414	429	346	481	531	-9.42%		543		559
Online Requests	62,668	52,785	53,927	46,223	49,152	42,537	66,488	59,824	11.14%		53,385		56,996
Online Suggestions	107	139	98	86	77	70	104	100	4.00%		101		83

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Orange County Library System: Report for FY 2007 YTD & FY 2006

April ~ September

	Apr-08	Apr-07	May~08	May-07	Jun~08	Jun-07	Jul~08	Jul-07	Aug~08	Aug-07	Sep~08	Sep-07	FY 2008 YTD	FY 2007
Online Catalog Searches		560,947		555,291		687,525		680,464		700,734		697,522	2,550,176	7,352,297
Online Renewals		124,080		125,333		126,794		135,874		130,799		131,702	553,185	1,487,174
Online Questions		288		273		243		279		297		296	1,111	3,067
Live Chat Questions		296		262		198		263		263		265	889	3,054
Total Online Questions		584		535		441		542		560		561	2,000	6,121
Online Requests		56,038		63,429		67,528		65,392		66,402		61,113	232,235	691,652
Online Suggestions		95		108		100		100		101		78	386	1,161

Orange County Library System

Circulation Statistics

January 1, 2008 - January 31, 2008

Location	Days Open	Circulation Total	% of Total	Year Ago	Gain (Loss)	% Gain - Loss	Drive Up Window Visits	Walk In Visits	Total Visits*	Visits Year Ago	Gain (Loss)	%Gain (Loss)
Main	28	248,259	30%	217,389	30,870	14.20%	3,276	64,803	68,079	54,861	13,218	24.09%
MAYL	21	60,961	7%	61,668	(707)	-1.15%		58,203	58,203	58,101	102	0.18%
Digital Products		33,989	4%	30,471	3,518	11.55%			N/A	N/A	N/A	N/A
Talking Books	28	4,055	0%	3,903	152	3.89%		11	11	15	(4)	-26.67%
West Oaks	28	42,407	5%	39,289	3,118	7.94%	1,995	29,768	31,763	20,064	11,699	58.31%
Herndon	25	48,134	6%	44,952	3,182	7.08%		28,067	28,067	24,502	3,565	14.55%
Alafaya	28	67,654	8%	63,743	3,911	6.14%	5,152	38,018	43,170	31,946	11,224	35.13%
Southeast	25	43,928	5%	38,120	5,808	15.24%	2,328	27,235	29,563	30,536	(973)	-3.19%
Hiawasse	25	25,556	3%	22,332	3,224	14.44%		24,344	24,344	20,050	4,294	21.42%
Southwest	25	46,511	6%	41,417	5,094	12.30%		28,940	28,940	23,160	5,780	24.96%
Edgewater	25	32,738	4%	26,069	6,669	25.58%		19,653	19,653	19,103	550	2.88%
North Orange	28	43,552	5%	39,591	3,961	10.00%		26,886	26,886	23,593	3,293	13.96%
South Creek	28	56,002	7%	50,669	5,333	10.53%	3,587	34,943	38,530	29,268	9,262	31.65%
South Trail	25	26,025	3%	23,310	2,715	11.65%		29,329	29,329	24,888	4,441	17.84%
Winter Garden	25	29,895	4%	26,521	3,374	12.72%	824	15,389	16,213	17,587	(1,374)	-7.81%
Windermere	25	14,020	2%	13,991	29	0.21%		9,304	9,304	9,263	41	0.44%
Washington Park	25	13,107	2%	10,269	2,838	27.64%		13,333	13,333	15,540	(2,207)	-14.20%
Eatonville	24	1,813	0%	1,631	182	11.16%		6,112	6,112	6,657	(545)	-8.19%
Total	438	838,606	100%	755,335	83,271	11.02%	17,162	396,124	413,286	351,018	62,268	17.74%

*MAYL Visits ~ Customer Transactions

Online Resources Usage Statistics
NUMBER OF SEARCHES
DECEMBER 2007

FISCAL YEAR 2007 - 2008	OCT 2007	NOV	DEC	JAN 2008	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	YTD FY 2008	YTD FY 2007
African-American Song Index	39	5	3										47	N/A
Ancestry Library Edition	79	130	130										339	611
Associations Unlimited	316	720	169										1,205	1,111
Auto Repair Reference Center	249	258	266										773	852
Biography & Genealogy Master Index	355	336	247										938	1,141
Biography Resource Center	3,346	3,397	2,294										9,037	8,233
Books In Print.com	92	50	34										176	N/A
Business & Company Resource Center	2,421	942	939										4,302	3,329
Business Index ASAP	14	56	17										87	211
Classical.com	151	315	123										589	516
Computer Database	81	116	86										283	1,057
Consulta	15	53	10										78	232
Countrywatch	806	1,169	545										2,520	5,416
Countrywatch -- Youth ed.		359	132										491	N/A
DearReader.com Online Book Club (formerly Chapter-A-Day)	67,640	68,820	69,560										206,020	173,200
Dun & Bradstreet International Business Locator	74	62	60										196	149
Expanded Academic ASAP	405	353	108										866	2,140
Ferguson's Career Guidance Center	272	291	129										692	396
First Search	1,639	1,453	1,146										4,238	3,610
Gale Virtual Reference Library e-books (FEL)	157	219	93										469	557
General Business File ASAP	237	290	139										666	989
General One File (formerly InfoTrac One File)	982	828	504										2,314	6,706
General Reference Center Gold	310	452	282										1,044	3,756
Health & Wellness Resource Center and Alternative Health Module	1,124	1,093	823										3,040	3,390
Health Reference Center Academic	96	108	40										244	1,615
HeritageQuest Online	6,748	5,759	2,910										15,417	16,358
Informe	21	51	22										94	142
Junior Edition - K12	323	395	178										896	1,210
Kid's Edition - K12	172	215	137										524	846
Learnatest	585	400	290										1,275	1,326
LitFinder (formerly Essay/ Poem/ Storyfinder)	317	391	169										877	1,474
Literature Resource Center	2,472	3,181	1,477										7,130	10,625
Live Homework Help	316	270	234										820	582
Mergent Online	130	626	96										852	413
Morningstar	178	306	155										639	634
MyLibraryDV	256	245	208										709	N/A
NetLibrary eBooks	132	90	67										289	290
NetLibrary eBooks - Shared Collection	564	503	537										1,604	1,527
NetLibrary Downloadable Audiobooks	794	678	673										2,145	2,202
Novelist	866	1,141	470										2,477	2,207
Opposing Viewpoints Resource Center	636	848	439										1,923	7,291
p4A Antiques Reference	267	228	119										614	419
Personal and Business Forms	124	80	129										333	306
Powermediaplus Streaming Videos	495	222	147										864	439
Professional Collection	50	90	25										165	431
ProQuest Newspapers	2,073	2,093	1,332										5,498	6,650
Read the Books	32,855	21,372	14,005										68,232	N/A
Reference USA	5,868	3,515	3,736										13,119	10,981
Rosetta Stone	7,339	6,464	5,162										18,965	9,545
Science Online	631	720	262										1,613	1,271
SimplyMap	134	89	83										316	N/A
SIRS Knowledge Source	768	903	342										2,013	3,058
Small Business Resource Center	217	296	234										747	N/A
Smithsonian Global Sound	11	28	21										60	74
Standard Deviants Video (formerly known as Cerebellum Online)	29	4	Not avail.										33	175
Standard & Poors NetAdvantage	297	366	214										877	933
Student Edition - K12	106	96	49										251	908
The Street.com Ratings (formerly known as Weiss Ratings)	204	Not avail.	Not avail.										204	170
Tumblebooks	232	321	276										829	1,719
TumbleReadables		62	26										88	N/A
What Do I Read Next?	242	322	141										705	789
Worldbook Online	651	821	429										1,901	2,041
TOTAL NUMBER OF SEARCHES	148,003	135,076	112,673										395,752	306,253

**Orange County Library System
Board of Trustees Meeting
Thursday, February 14, 2008**

Action Items

None

**Orange County Library System
Board of Trustees Meeting
Thursday, February 14, 2008**

Discussion and Possible Action Items

**Orange County Library System
Board of Trustees Meeting
Thursday, February 14, 2008**

**Potential Choices for MAYL
(Materials Access to Your Library)**

Materials Access to Your Library: A Review
February 2008

The Orange County Library System's MAYL (Materials Access from Your Library) program began in 1974. It has endured as one of our Library's most popular services. The uniqueness of the program is simple: OCLS will deliver requested material to our patrons' homes free of charge. OCLS pays for delivery and the patron is responsible for returning the material to any Library location or mailing the material, at their own cost, back to the Library. The service developed out of need created by the 1973 oil crisis. The Library had an aging bookmobile which cost an increasing amount to operate and our patrons were suffering the effects of increasing gas costs. Added trips to the Library to pick up requested materials often resulted in the materials not being picked up, or in a request just not being placed if the materials needed were not on the shelf. A great deal of staff time was spent in routing materials to pick up locations, contacting the patron to let them know the materials were there, and holding materials until they were (hopefully) picked up. In what would today be termed a "green" move, the Library began experimentation with home delivery (at the time called Books By Mail- BBM) to address the need to provide service in areas of the county not served by physical libraries and to address the issue of patrons who needed materials but for a variety of reasons couldn't make it to the Library to pick the materials in the time allotted. We needed a more efficient process which did not result in unfulfilled request transactions, nor wasted staff time and effort, nor added cost to the Library in handling. The BBM program met all of these needs.

For the first 20 years of the MAYL program, all deliveries were made via the United States Postal Service. The old "Library Book Rate" (a discounted rate available for the mailing of library materials) served us well during that time but the discount associated with it began to erode and it is now insignificant. In April 1995, after seeking qualified vendors, we began a two-month test period using a courier delivery service in selected zip code areas. Priority Express Parcel's (PEP) professional courtesy and efficiency was such that they now deliver an average of 60,000 packages each month. Today they still provide a direct cost advantage as well as streamlined handling and better customer service compared to use of the postal service. An estimate for providing the same level of service for January 2008 through the postal service would have cost the Library an additional \$20,000 in actual delivery fees. Unseen, yet significant costs include increased handling by staff in the form of weighing, labeling and sorting the materials- none of which are required by PEP. On the customer service end, postal delivery takes an average of five days longer than our current vendor provides.

Today we face new economic challenges. At the time of the creation of MAYL, the retail price of a gallon of gas rose from a national average of 38.5 cents in May 1973 to 55.1 cents in June 1974. Today's numbers are in a different range but the price of gas remains a concern. We are also faced with the impact of property tax reform. What are the alternative futures for MAYL and how do each of these economic forces impact the service?

The MAYL program operates at an annual cost of \$ 1,700,000 and serves the entire 1,003 square miles of the county, circulating 690,011 items last fiscal year (or a per unit cost of \$2.46). As a point of reference, two other popular locations are the South Creek Branch where 616,194 items circulated last year (a per unit cost \$2.43) and the Herndon Branch whose annual circulation is 546,920 (a per unit cost of \$2.46). Both of these locations serve populations in a roughly five mile radius.

In reviewing possible reactions to property tax decreases the Library must look at all services. Though staff remain convinced that funds expended on our delivery service are smart dollars that maximize our effectiveness and help us to reach a large and geographically distributed customer base, there are some options for charging for the MAYL service which will be outlined here.

Option 1: Discontinue the service

Advantages

- There has been a perception on the part of some that this is a “luxury” or personal convenience which has caused some criticism of the service in the past.

Disadvantages

- Residents of the district who have a disability, children and our senior population who may have transportation or physical mobility issues would be at an extreme disadvantage to fully participate in library service.
- We are reaching customers who we otherwise would not reach due to other priorities in their lives, busy schedules, or transportation limitations. In a 2005 survey, 33% of 1,700 respondents indicated that their use of the library was through MAYL.
- The Library would not realize savings commensurate with the current cost of the program. Efficiencies of scale gained by the program would be lost. The costs we would save by eliminating the service would be redirected to spending in a number of areas. Materials spending would increase in order to provide additional materials that previously would have been distributed via delivery.
- The lack of a home delivery program will not eliminate the need to seek materials at one location to be sent to another location for pick up. Patrons will still want an item that is at one location across the county. Currently we mail 60,000 items per month. If delivery is completely eliminated, we will need to have a system in place to move these items throughout the system and “store” them until they are picked up. We will need to make some physical changes to most location to create holding areas for the significant number of items waiting for pick up. Today most locations do not have space available for the hundreds of items that will be held for pick if home delivery is eliminated.
- Another downside to a pick up scenario is that the items are not always picked up. Currently some patrons do come in to pick up items rather than have them sent via delivery. Our recent experience is that an average of 40% of requested items are not picked up once we have notified the borrower that materials are available. Other libraries who do not provide any home delivery report that up to 60% of holds are not picked up. Every item not picked represents resources wasted. Staff time was spent in finding and shipping an item, contacting the patron, monitoring the wait time and routing the item back into circulation if not picked up. For all that time, the item was not available for use by another patron. When holds are not picked up, they also often result in a repeat request in a few weeks for the same material and the cycle begins again. MAYL needs no further response on the part of the borrower. It arrives without any further action by an already busy patron.

- We currently develop our collection with MAYL in mind. We know that materials are shared from location to location through MAYL. A small location may not have a certain item but if the system owns it, it is available to the borrower. Our “bestseller” titles “float” throughout the system. If a MAYL user returns a bestseller it can go back into circulation at that location and does not need to be “returned” to any particular location. This keeps popular items moving regularly and in the hands of a reader rather than on shelves. Without this service, we would find ourselves in a position of needing more copies of a title to meet local branch requirements rather than considering a county wide need.
- Discontinuing MAYL and continuing “holds” eliminates the efficiencies and leaves us with the labor, time and space intensive aspects of the service without the customer satisfaction and high circulation statistics.
- The Library and residents of Orange County lose access to a forward thinking service that is really just reaching its potential. MAYL is easily defined as a green service which saves energy expended in trips back and forth to the library. Rather, in a single trip multiple deliveries are made in a single neighborhood. It is also a service which meets today’s internet consumer’s expectations. Make your request when you have time, 24/7, when the need arises and not according to the hours the Library is open. We take it from there. As we can tell from the comments left by our current users, this service meets the needs of a wide range of users.

Option 2: Charge for MAYL either on a full or subsidized cost basis.

Advantages

- Provides for some cost recovery for the service.

Disadvantages

- It is our estimate that participation in the MAYL program will drop by at least 50% if we charge for the service. After Boulder Public Library System, Colorado, initiated a fee for delivery (\$1.00 per item) and a free (pick up in person at the Main Library) option, the volume of requests to have materials delivered dropped by 75%. The Multnomah County Library System (Portland Oregon) charges \$2.00 per item for home delivery. Last year they delivered 2,330 items to the public. Their service area covers 4 counties in Oregon with a population exceeding 1.5 million residents.
- In the larger marketplace the selling point that the Library has is that our service is free. When we charge for certain of these services we lose our ability to compete with the Netflix and Bookswim internet services of today. For as low as \$4.99 at Netflix and \$14.99 at Bookswim borrowers have access to a regular stream of DVDs and books. For both services return postage is provided and there are no overdue fees. Software more robust than ours manages the order in which you receive materials and inventories more significant than ours provide quick turnarounds and little to no waiting time for materials. Even at a nominal charge we do not compete well. It is unlikely that we would ever have the capital available to these dot com’s in order to develop such software interfaces to provide the same level of functionality and service.

- If the volume of home delivery did drop by even 50% it would put the ability of our vendor to maintain service in extreme jeopardy with the likely result that they would go out of business. Without a certain volume of materials, their business is not viable. Our fallback option would be handling delivery via the postal service. As mentioned previously this option is more costly both in actual cost and in the preparation of the materials required for them to be accepted by the postal service.
- Additionally the problems that come with a “pick up” system will increase to the same extent as if we discontinued the service. Transport of items throughout the system, storage of items waiting to be picked up and failure to pick items up will not be eliminated.

Option 3: Continue the service as it is currently operating

Advantages

- The program was developed to find efficiencies and over the years has been finely tuned to create a very smooth workflow. Attached comments from the public in response to our request for information regarding the impact of property tax reform on services show the high esteem and value in which the public holds the service. It isn't in fact a luxury service but for many a service of only resort. It provides the Library with a very efficient way to keep the collection circulating from patron to patron with a minimum amount of downtime between checkouts and a cost effective way to contain our materials budget.
- Considering that property tax reform will effectively delay our branch expansion plan for the foreseeable future, the MAYL program is really the only way we can provide service to those areas which are now underserved: East Orange County, Southeast Orange County, the far Southwest area of the county and Northwest Orange County. Those populations are paying the same tax rate for library service and this program allows to us to efficiently and cost effectively reach those residents and meet our service obligation to them.

Disadvantages

- The Library will still face the need to adjust expenditures and/or revenues to make up for impacts of property tax reform.

Public Comment Regarding possible service impacts to Property Tax Reform

During May and June 2007 the Library posted a message regarding upcoming Property Tax Reform proposals. We asked the public to provide their input regarding possible service impacts. We received over 190 responses. The most frequently referenced service was MAYL. Those comments follow in the poster's own words.

I am strongly opposed to the changes being suggested to our property tax system, and the kinds of service reductions our local governments may have to impose. All of this is being changed merely to keep the developers happy: our recent housing-sale slow-down has caught them in their pocketbooks. The answer - let's make it cheaper for new people to move to Florida! I'm much more in favor of having newcomers pay for their own impact to our area, in terms of all kinds of services. Clearly, I'm in the minority.

We use the library system primarily via the MAYL system, which is a real life saver for me. Our local branch (Apopka) has a relatively poor selection of books, and this delivery system lets me have access to the vast bibliography of the system's holdings. Thank you for this system, and PLEASE keep it in place in the future. Without it, I pay for the library, and get no value from it.

Thanks for asking our opinions.

If this plan passes the state legislature (which would be a travesty), I think that continued funding for the home delivery program and the purchasing of books, CDs and DVDs should be the first priority. Next should be an attempt to keep the library staffed and open the same operating hours as now. Should budget cuts become necessary, I'd rather see expansion plans/new buildings put on hold. There are numerous branches throughout the county, and if the home delivery system was kept in place, patrons could request books if a local branch is not near to them. In addition, if the home delivery program was reduced (which would GREATLY disappoint my family) and was switched to a type of pay system, I think the system should be nominal fee per book or delivery or possibly an annual charge. I am a homeowner and while tax relief is a great idea in theory, I would not want that discount to come at the cost of vital programs such as the public library that benefit all of our citizens and not just homeowners.

It's a shame about this tax reform nonsense. The Save Our Homes ammendment was never designed to shelter those who can afford it from paying their fair share of taxes. I currently enjoy the mail it to your house benefit you are now offering. If you must reduce services, please don't do away with this service. If you must, please charge for it, but don't completely do away with it. Allow pick up at the closest branch for free or charge at least \$1 per shipment. Don't stop purchasing materials. That would be tragic.

Of all the things I appreciate in Orange County, the library system is of most importance. Thankfully, I have never used the emergency services, have no children in schools, and rarely even use the the roads. The Library is vital in the community, especially the home delivery service.

The public library is such a valuable resource to the community, if anything, I think it should be granted more funding! I would hate to see the public library be unable to grow or afford newer technology.

Several years ago, after graduating college, I had zero money and no job, needless to say no computer. The library was a great resource for me to be able to find a job, using the public computers to search online job listings, e-mail my resume, and electronically communicate with potential employers.

When I travel, this is always where I go to find my travel books.

We often use DVD rentals/borrowing on a rainy day to keep us entertained, I've borrowed exercise videos to keep my routine interesting. I even taught myself basic American Sign Language using your available videos.

After a surgery last year, when I could barely leave my bed, the book/video delivery system really did a lot to help keep my mind active. I can't imagine how valuable this is to bed-ridden or severely disabled citizens.

Point being, this is not the ideal place to cut funds. They offer opportunities for job searching, education for both adults and children, kids movies, and so much more!

Best of luck!

It is vital that funds remain for library expansion and the purchase of new materials. To cut library funds is a blow to any community, especially when we take so much pride in our library and it's services

The home delivery serice is invaluable to those who are unable to access materials by visiting facilities. Having to pay for delivery service would eliminate usage for many who could not afford the costs.

I value the home delivery program, but if it has to go, then it has to go. Hopefully, online catalog searches will continue to exist and we can visit the library to check out the products.

I love the convenience of going on line and requesting new releases or checked-out books and having them arrive at my door. HOWEVER, if money gets tight, I'd rather see an uninterrupted purchasing budget, staff retention,a continued seven day operation.and move to a system for reserving / requesting then being notified when the book is available and

coming in to get it within a designated timeframe. Eliminating the delivery service.
A public library is one of the greatest assets and resources of a community. Ours is terrific.

My mother is a shut in and I depend on the home delivery for her large print books as they are spread out over the system. I hope we do not lose this service.

You are a wonderful resource, and I hope you will not be forced to cut services. I have recently paid for a library card, because my son and I have moved to Altamonte Springs, so I am no longer eligible for home delivery, but that was truly one of my favorite things. I was not confined to my home, just busy, but I imagine that for shut-ins and elderly people the home delivery service is like a lifeline. I also value your fine selection of DVDs and CDs. I especially like the CD books, as I do a lot of driving in the course of my week, and I much prefer listening to books than listening to the radio. You also have a good selection of books, and have enough copies of recent books, so it's never too long a wait. Thanks for having such a wonderful library. I worried that when I moved from Boston to Orlando in 1994 I wouldn't have the same library options, but thankfully -- at least in Orange County -- I was wrong.

As a homeschool mother to two children, we rely heavily on the free home delivery service. I am closest to the North Orange Branch which has a small children's department. They have good quality but it is so nice to be able to draw from the complete system. It is a perk for me through paying my taxes since part of what I am paying for is to utilize the public school system. Thank you for caring enough to ask which areas are most important to your patrons in the event that the budget must be revised.

I enjoy the wide range of dvds that are available through ocls and I also love the free delivery service, with gas being so expensive and the too hot whether I find it rather convenient.

Hello! Any reduction in the Library's accommodative hours would reduce greatly its value to society. What good is a closed library? Second, about the home delivery services, a charge should be imposed immediately, perhaps as much as 1 dollar per item. Just like "first-dollar" health insurance, a completely free service invites abuse! I have seen (as only a patron) at least once when multiple delivered items were returned unopened. Since library service requires a card, an implicit account for "billing," and even a "credit limit" of \$10, such a fee could be established right away. The fee itself need not even cover the actual cost of delivery and handling. Any charge at all would reduce frivolous requests, encourage location patronage, and return funds which could be used for further materials (especially philosophy and science classics which are cheap to have around.) I also advocate reduced delivery rates for seniors over 70, and anyone who cannot leave home due to handicap. However, most handicapped are perfectly equal in their ability to enter a library and check out materials. Third, a small (handling?) fee should be incurred for each DVD checked out, to raise funds. Estimate what 10 cents or 25 cents would generate. No one would even compare this to blockbuster or netflix, except those companies. Sales tax should be mentioned as included, unless it is exempted under state law. It probably is. Some of this money should be retained for DVD selections. Finally, and only if these rather periphery revenue streams fail to generate sufficient funds for library operation, should any cutbacks be made. If hours are changed, I advocate cutting morning, rather than evening hours, even extending hours on Fridays and Sundays to 8pm. Most of us work, or are in school during the day, and those hours are as useless as midnight to 7am. Absolutely do not cut staffing or pay for our librarians!

I am definitely enjoying the delivery service. Most times I make it to the library (at Alafaya), but with 2 small children under 4 that can be difficult to search for the books, dvds, cds that I want. However, being able to look online and reserve them for delivery is a definite plus!!! I am also encouraged by the sign at Chickasaw for a new library. That is much closer to my house, and I hope the library is able to open soon. Thank you for you all you do!

The possibility of reduction of services for the use of the library would cause an adverse affect on the county, as well as me personally. I often check out books from the library using the home delivery service. One of the primary reasons I use the service is because I live on the west side of the county; however, the books that I like to read for the most part are not available on my side of town. Working full time and with the price of gas, I'm unable to drive all of town to check out a book to read. If I have to pay extra for the delivery service I will but I feel that the cost to me may be more than what I pay for the use of library through my property taxes. As a parent, the thought of my child not being able to go to the library afterschool or in the early evenings when I get home is heartbreaking. Our children need all of the resources available to them to help further their education or to help them to improve their skills. Just where are our children to go if the library is not available to them? As a taxpayer, we do need some relief but at what cost and who decides which programs? My prayer is that the tax relief does not have an adverse affect on the one thing this community and county needs.

Go ahead and charge for mail delivery of books. This service is well worth the cost. As long as payment could be made over the internet, I would be happy to pay.

I value up to date book selections, and highly value the home delivery service -- it's truly wonderful. I also really appreciate being able to use the internet to search for books.

A hold on new branches would seem the least painful sacrifice to me. The home delivery service compensates for the lack of a close by library.

I would be so sad if the library had to cut back on funding. I read books all the time and I think the service I enjoy the most is the website and home delivery. I love that I can come online and pick out my books. I really enjoy that I can renew online too. The delivery service is so valuable to me because like everyone else I am extremely busy and I don't have time to drive all over town to get the books I want.

I do borrow dvds and cds too.

I really hope the library does not suffer from the property taxes being cut (if they are). I think the library is so important for children and teenagers.

Please do not get rid of the home delivery service. It is such a wonderful thing for me and other elderly people who have no way to get to the library!!!!

I, too, am a property owner and certainly would like to see rates lowered, but NOT at the expense of services - and that is just about impossible.

Expansion would have to be put on hold. It would be foolish not to open a recently acquired facility, unless selling it would aid in replacing funds cut by property tax reduction. Since no information is given, do not know how practical this would be.

Insufficient information to intelligently evaluate what capital needs might not be addressed, or addressed in a limited way.

Again, not knowing what is spent annually on books, etc., hard to know what impact no increase would be. Maintaining the same level of spending might allow increases in other areas.

Cuts which mandate reduced hours/days of operation, will cause hardship for a number of patrons. Charging, even a small fee for book delivery will really create problems for the elderly, disabled, low income persons, and should be the absolute last place cuts should be taken. Being able to borrow books, CD's and/or DVD's may be the only form of entertainment many have (beyond the TV). Homebound persons would suffer the most.

Please keep your patrons updated on this matter when information/decisions become available.

Thank you for the opportunity to address this issue.

As someone who enjoys the home delivery system, I would regret to see it cease. However, being able bodied, I would still be able to enjoy my local branch. My concern is for the residents of Orange County who are homebound. I gladly would give up those services to those who are more in need of it. If cut backs do affect the home delivery system, I hope that those with special circumstances will still be included in free delivery of library materials.

I would not like the library to charge for home delivery of books, because this service has helped me so much in the past few years! I am a high school student, and during the school year, I am often too busy to stop by the library to pick up books that I am required to read (or, the only branch that has the book is too far away from my house). Therefore, I have to resort to home delivery of the books, which allows me to acquire the books without any hassle whatsoever. I'm sure that many other people are in the same position as I am, and appreciate the service very, very much.

All I know is that my property taxes increase every year...
I think if the library starts charging a Delivery Charge, I would probably not be able to utilize the library as I do now... I normally don't have the time to visit & check out books...The FREE Delivery is a valuable service...please cut hours or other services to keep this service as it currently is...FREE..
Thank you

DVDs are important. I use computers everyday. Home delivery is also important. Nice people.

I love the delivery at home feature. I don't want to see that discontinued.

I am more than willing to pay a little more for property taxes in order to have the incredible benefits that I enjoy from the Orange County Library System. I have been the recipient of those benefits since moving into Orange County almost 8 years ago. I especially enjoy the home delivery service. What a great service to the residents of this county.

**Orange County Library System
Board of Trustees Meeting
Thursday, February 14, 2008**

Librarian Initiative Summary

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Orange County Library System

Librarian Initiative Summary

Prepared for the Board of Trustees

February 7, 2008

The previous report date for the Librarian Initiative was December 7, 2007.

The most recent *All Librarians Meeting* was held on January 10, 2008. Discussion and presentations on the following topics were included:

- *Communications Task Force* presented the finalized Communications Workshop to the group. This effort was received very positively by all in attendance, with numerous comments about the professionalism and effectiveness of the finished product. General discussion was held regarding the importance of the topic and how, by focusing efforts on effective communications, a number of gaps between people can be bridged. Discussion was also held about how to most effectively present the Workshop to all other employees and managers.
- *Librarianship, Job Descriptions and Career Path Task Force* presented summaries of their work to date. All Librarians were encouraged to provide input to the subcommittees as they continue to study these critical areas.
- *Other Tasks Forces...* Since earlier task force work has been completed, no reports were offered at this meeting. However, all Task Force Members have been asked to provide on-going input to the committee heads on any related topics which these groups might take up in the future.

There is a general sense that many items originally identified as issues and concerns have been addressed either directly or coincidentally by the work completed to date. All participants have been asked to review the list and offer suggestions as to priorities going forward.

The next *All Librarian's Meeting* is scheduled for February 21, 2008. Task force work will continue in the interim.

**Orange County Library System
Board of Trustees Meeting
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Information

**Orange County Library System
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Director's Report

Director's Report Feb 2008

► The Library has made application for a grant for the Institute for Museum and Library Services, a federal agency to enable us to inaugurate a new service geared towards immigrants seeking citizenship. Our proposed effort, named "Citizenship Inspired: Preparing for Naturalization Through Collaborative Learning" seeks to create a series of classes, in person and online, focused on the technological skills as well as the historical and civics lessons needed to pass the U.S. Citizenship tests. U.S. Senators Mel Martinez and Bill Nelson; Orange County Commissioner Mildred Fernandez; Orange County Mayor Rich Crotty; Orlando Mayor Buddy Dyer; Douglas Dobson, Executive Director of the Lou Frey Institute at UCF; Jacob Stewart, President of the Orlando Chamber of Commerce; Deirdre MacNab, President of the League of Women Voters; Ed Bustos, President/CEO of the Hispanic Business Initiative Fund; and Barry Baker, Director of UCF Libraries all gave us letters of endorsement. Our request was for \$120,000. Awards will be announced in September.

► The Library has made an all out effort geared towards improving the performance of school children on the FCAT's this year. Our efforts have included:

- An online presentation that we will offer to schools to play at their locations. <http://breeze.ocls.info/p80253716/>
- A Virtual Gallery – a website that provides quick and easy access to a variety of library and other resources that will help students and parents prepare for the FCAT at www.ocls.info/fcat
- Handouts for students and parents that provide information on accessing the online presentation and virtual gallery at any library location. Staff will also be delivering these handouts to their "adopted" schools.
- Each Orange County Library location has been scheduled to have at least two FCAT preparation resources classes in January and two in February. Since most locations scheduled more than that, we will have a total of almost a hundred classes throughout the system.

Information about our efforts was sent to Orange County Public Schools Superintendent Ron Blocker and we received this very nice reply:

From: Blocker, Ronald D. [mailto:ronald.blocker@ocps.net]

Sent: Wednesday, January 16, 2008 6:21 PM

To: Gubnitskaia, Vera; Ardaman, Karen; Martin, James; Roach, Judge R.; Gordon, Kathleen B.; Geiger, Anne; Cadle, Joie W.; Flynn, Daryl

Cc: Pratt, Janice

Subject: RE: FCAT preparation at the Orange County Library System in 2008

Ms. Gubnitskaia,

Please accept my heartfelt thanks for the proactive way that the Orange County Library System is supporting the achievement efforts of our youth and families. The village that raises the child gets to celebrate the successes of those children when they excel. Last year, OCPS test scores were higher than they've ever been since the establishment of the FCAT and community partners like you helped us do that.

Your organization is a true resource to this community and I appreciate your support.

Thank you.

Ronald Blocker

Superintendent

In addition the Library conducted 2 concurrent sessions at the OCPS' media specialists' professional day. The sessions presented our FCAT resources and our other products and services.

▶ Hundreds of Orlandoans shared personal stories of significant life events with *StoryCorps* when the Library hosted the *StoryCorps* Airstream Trailer outside the Main Library from January 10 – February 2. The largest oral history project of its kind, *StoryCorps* is an independent nonprofit project whose mission is to honor and celebrate one another’s lives through listening. The *StoryCorps* stop in Central Florida received abundant news coverage with Channel 9 and Local 6, running stories along with two large features in the *Orlando Sentinel*.

▶ OCLS hosted the C-SPAN’s Campaign 2008 Bus at the Alafaya Branch Library on Wednesday, January 30. The stop at the library was part of C-SPAN’s “Road to the White House” Bus Tour. The 45-foot mobile production studio is on the campaign trail to promote and enhance C-SPAN’s comprehensive political coverage.

▶ AARP volunteers will provide free income tax assistance February 1 through April 15 at the following Orange County library locations:

- Herndon Branch Library, 4324 E. Colonial Dr, on Monday and Wednesday from 11 a.m. – 3 p.m. – starting Monday, February 4 through Monday, April 14.
- Southeast Branch Library, 5575 S. Semoran Blvd., on Tuesday and Thursday from 12 – 4 p.m. starting Tuesday, February 5 through Tuesday, April 15.

South Creek Branch Library, 1702 Deerfield Blvd., on Thursday from 12 – 4 p.m. starting Thursday, February 7 through Thursday, April 10.

▶ The Library has kicked off its **Healthy You 2008** initiative to encourage all employees to jump start their health and wellness goals for the year. Employees will be able to track their success in meeting their health goals on a “Report Card,” while earning points through participation in Library sponsored Health Screenings, Health Challenge (America on the Move), Health Risk Assessments and Health Coaching. Those points will add up to Wellness Hours that can be converted to part-time leave or vacation. During the month of February staff will be able to sign up for free health screenings that will measure their cholesterol, glucose, blood pressure, and body mass index etc.

▶ On February 1, OCLS celebrated Go Red Day. Employees donated \$5 to wear their favorite red clothes or accessories and showed some heart for heart disease prevention!

▶ Early voting for the January 2008 Presidential Primary Election was offered at multiple Orange County library locations Monday, January 14 through Sunday, January 27. In all, 29,432 voted at OCLS locations as follows:

- | | |
|-------------------------------------|----------------------------------|
| • Orlando Public Library 2,220 | • Southeast Branch Library 3,390 |
| • Alafaya Branch Library 5,855 | • Southwest Branch Library 4,821 |
| • North Orange Branch Library 4,187 | • Washington Park Branch 1,078 |
| • South Creek Branch Library 3,316 | • West Oaks Branch Library 4,565 |

▶ The Friends of the Library Winter book sale made \$5,577.

▶ In fundraising, OCLS has collected \$8,355 in donations for the MAYL program since October 1.

Programs

▶ The *Tax Talk with Bill Donegan* in Saturday, January 12, was attended by 62 people. The program on the property tax amendment featuring Property Tax Appraiser Bill Donegan was informative. Bill was candid, honest and at times humorous with participants. He mentioned several times in his talk how hard the Schools and the Library would be hit if the proposal passed. Bill shared that back when he served as a County

Commissioner, he fought like a “junk yard dog” to get a branch library opened in East Orlando. After his talk, he answered questions and gave demonstrations using his own property situation as an example.

- ▶ *Music in the Library* on Friday, February 1 featuring Patrick Burke was attended by 25 people.
- ▶ *America’s Favorite Pie* with the American Pie Pizza Company at West Oaks at 2 p.m. on Saturday, January 19 was attended by 49 patrons – 17 children, 28 adults and four teens.
- ▶ The *Haitian Celebration* on Thursday, January 24 at Washington Park was attended by 14 people.
- ▶ The *Music in the Library* program featuring Ilah Raleigh on Friday, January 25 was attended by 40 people.
- ▶ *Art After Hours* opening reception on January 11 for the John DeSilva photography exhibit was attended by 86 people.
- ▶ The *Second Saturday* on January 12 program featuring *StoryCorps* founder David Isay was attended by 209 people.
- ▶ The *Clutterbusters!!* program at Herndon on Saturday, January 12, was attended by 12 adults and one child.
- ▶ The *Post Holiday Pampering* at South Creek on Saturday, January 12 at 11 a.m. was attended by 16 people.
- ▶ *English Chatter* at South Creek is attracting a steady group. Monday, January 14 had 17 patrons and Jan 28 had 15 patrons.
- ▶ The *Haitian Celebration* program at South Trail Branch on Thursday, January 17 was attended by 33 people.
- ▶ Friday, January 11 *Music in the Library* featuring singer-songwriter Robert Johnson was attended by 33 people.
- ▶ All the members of the Southwest Book Club are sporting the new recyclable bags (thanks to a member who purchased 18 of them!) News about the club can be found at: <http://blog.ocls.info/southwest/> . Thanks to Sandy Mayer who is the blogmeister.
- ▶ This month there was high door count as a result of early voting at South Creek Branch. During the early voting, 6 of 13 days had a door count of over 1,500 people. Additionally, during this period, we were able to create 335 new library card accounts and re-activated many expired accounts, re-acquainting old customers with all that is new in the library.
- ▶ South Creek Branch also hosted a very well received program, "Quality Massage and Wellness" with 35 attendees. The program focused on relaxation techniques, wellness and provided an overview of the different types of massage available and how to choose a licensed therapist. We will be bringing the presenter back for a future program dealing with removing stress from your child's life.
- ▶ West Oaks continued it's *Wii Wish You Happy Winter Break* on January 2nd and 3rd with a total of 84 children playing Wii, PS2, Xbox and DDR along with sandwiches provided by at no charge by Ocoee's Subway.
- ▶ On January 8th, 11th and 22nd Teresa Moran with Prevent Blindness of Florida conducted Glaucoma Screenings for 20 library patrons during Glaucoma Awareness Month at West Oaks.

- ▶ On January 15th, Jim Baker, West Oaks Branch Manager, attended and judged the Spelling B at Citrus Elementary.
- ▶ West Oaks had a total of 4,565 voters during Early Voting from January 14-27.
- ▶ Adam Stone from the West Oaks Branch Library conducted the *Got FCAT? No Problem* class on January 26th with 9 attendees.
- ▶ The Winter Garden Branch had a big 31 attend our *Lego Lunacy* program on Saturday, January 12th! The kids had a great time competing .
- ▶ Our *America's Favorite Pie* program at Winter Garden on January 19th treated 49 people to pizza and a chance to test their knowledge of pizza trivia.
- ▶ Winter Garden Branch Library's program *Managing Your Papers* had a turnout of 13 folks, who learned how to get themselves organized.
- ▶ Efforts by TCSS Juan Estrada have resulted in about eight donation envelopes returned by patrons; the donations total \$59.43!
- ▶ In addition to being a Primary Voting Location, Tuesday is our normal story time day. Herndon hosted 20 for Tiny Tales, 44 for Toddler Time and 7 for StoryBook Fun all this in the public area of the library during this exciting Election Day!
- ▶ During the week of January 7th, staff celebrated *Thank You Customer Week* by giving small tokens of appreciation including pencils, picture magnets and Take Know for an Answer post-it notes.
- ▶ Twelve children and seven adults enjoyed our program, *Fairy Tale Foods from Around the World*, a program developed by Michelle Romeo one of our Herndon Branch shelveers.
- ▶ After a brief dip in numbers last month, the Hiwassee monthly *Teen Gaming Night* has returned with a strong showing this month. On January 7th, we had 26 people gaming and dancing their way to fun and fitness.
- ▶ Eatonville Branch hosted The Audubon Society's Birds of Prey Center program, "The Owl and Its Habitat", on January 16. 57 people attended. The local Neighborhood Center for Families brought three- and four-year olds, and 5th Graders from Hungerford Elementary School also attended. This mix of ages was no obstacle for the presenters, who delighted the audiences with live owls and lore.
- ▶ On January 26, a kick-off event for the Zora Neale Hurston Festival occurred in the program room, with 80 people attending a roundtable discussion for the art exhibit, "Kindred Spirits: Installations by Betye Saar and Mildred Howard." The exhibition continues thru February 4. Branch staff greeted Festival goers from the porch handing out our newsletters and encouraging library use.
- ▶ Southeast Branch hosted a popular Teddy Bear Parade program with children decorating cookies shaped like teddy bears, teddy bear related stories, and marching around the branch with teddy bears. 31 children attended as did twenty seven adults. On Saturday, January 26, movie day was attended by 75 people (35 children, 23 adults and 16 teens).

▶ Southwest Branch helped the Southwest Book Club celebrate its 3rd Anniversary. During the meeting, 16 club members discussed the book *Snow Flower and the Secret Fan* by Lisa See while enjoying lively discussion and refreshments.

▶ Windermere Branch's January Wacky Wednesday Arts and Crafts program was the biggest yet and a great kickoff to the New Year! We had 37 participants. The craft was in celebration of aviation month and involved decorating an airplane that was trailing a banner with a message the children wrote themselves. On January the 12th, Windermere presented a Fancy Nancy program which included a reading of the book "Fancy Nancy," by a staff member dressed in costume. The program attendees were taught the difference between "fancy and plain" and had fun decorating their placemats. Refreshments were served afterwards. Total attendance for this event was 12.

▶ Alafaya Branch's Gaming night continues to be successful with 21 in attendance on January 22. Children's author Christine Kaputa signed books and read her book to a crowd of 26 on January 10 following story time. Barley, a Labradoodle, was the featured dog for Paws To Read on January 26.

▶ South Trail Branch's Alice Grace and Azoria Williams hosted a Martin Luther King Jr. Celebration on January 16. 17 children & teens played a trivia game and practiced MLK Jr.'s speech.

▶ Thirty-five teens and children came to the *Teen Gaming @ OCLS* held at South Trail on Wednesday, January 23.

▶ Edgewater Branch had 15 attendees at the OCLS's first Writing Club! We worked with a local high school to offer extra credit to their students for attending our program and sharing their writing experience. A success!

▶ Edgewater Branch circulated more than 30,000 items in January 2008, more than a 14% increase from 2007!

▶ Washington Park Branch hosted a successful Excel In a Day computer training program. We offered Excel I-IV and had great attendance. Our first two classes each had 8 patrons and the last two had 7 and 6. This is a great indication of how popular the classes are becoming at Washington Park. The day's total attendance was 29 patrons.

▶ Artist Gary Smith presented a popular "Gnome Home" program at the North Orange Branch. He made a presentation about his art work and then entertained questions from a very interested audience of 7 children and 14 adults!

▶ *Music in the Library* on Friday, February 1 featuring Patrick Burke was attended by 25 people.

▶ Amanda has been target marketing February programs, *Sweets for your Sweetie*, *The Carol Mundy Collection*, and *Give The Gift of Love*, and sent out packets to 20 senior citizen organizations.

Tours and Community Events

- Feb 2 Orange County Parks & Recreation Teen Education and Resource Fair
- Feb 7 Urayasu International Friendship Association Tour
- Feb 23-24 Downtown Orlando Art & Living Expo – Lake Eola Park
- April 18-20 Hispanic Business and Consumer Expo
- Mar 3 City of Orlando's Unity in the Community Family Fun Day
- May 23 2008 Employee Academy Talk and Tour
- June 7 Nathaniel Hope's Make'm Smile Event – Lake Eola Park

- The FOL Winter book sale made \$5,577; not as good as last one but still a respectable showing.
- The Friends welcomed 14 new members, and had 54 renewing members.
- Displays were created in the Bookstore for *Black History Month* and *American Heart Month*.

Upcoming Programs

Filmmaking workshop and contest: 7 p.m., Feb. 7 and 21, Mar. 6 and 20; Orlando Public Library, Library Central, 101 E. Central Blvd., Orlando. The Orange County Library System and Orlando Hispanic Film Festival present a free four-part workshop and contest on the making of a Public Service Announcement (PSA). The winning filmmaker's PSA will be screened at the 2008 Orlando Hispanic Film Festival.

Live music: 10 a.m., Feb. 9; Orlando Public Library, Library Central, 101 E. Central Blvd., Orlando. The Orange County Library System presents a free live musical performance from street-corner jazz sensation Anthony Burke Jr.

Antique appraisals: 1 p.m., Feb. 9; Orlando Public Library, Albertson Room, 101 E. Central Blvd., Orlando. The Orange County Library System presents free professional appraisals for your most valued treasures from specialist Dr. Lori. One appraisal per person. First come, first served.

Dental health: 11 a.m., Feb. 9, Southeast Branch, 5575 S. Semoran Blvd., Orlando; 2 p.m., Feb. 16, South Trail Branch, 4600 S. Orange Blossom Tr. Orlando; 11 a.m., Feb. 23, Windermere Branch, 530 Main St., Windermere; 2 p.m., Feb. 23, Washington Park Branch, 5151 Raleigh St. Suite A, Orlando; Orange County Library System Branches; The Orange County Library System presents a dental care discussion with a distinguished panel of local dentists and specialists.

Meet the Author: 2 p.m., Feb. 12; Orlando Public Library, Library Central, 101 E. Central Blvd., Orlando. The Orange County Library System presents a free book signing and discussion featuring New York Times bestselling author Carl Weber.

History Exhibition: All at 6:30 p.m., Feb. 13, North Orange Branch, 1211 E. Semoran Blvd., Apopka; Feb. 18, Eatonville Branch, 200 E. Kennedy Blvd., Eatonville; Feb. 25, Edgewater Branch, 5049 Edgewater Dr., Orlando; Orange County Library System Branches; The Orange County Library System presents a free exhibition of Carol Mundy's African-American artifacts and memorabilia.

Wedding cake display: 2 p.m., Feb. 16, West Oaks Branch of the Orange County Library System, 1821 E. Silver Star Rd., Ocoee. The Orange County Library System and Party Flavors Cakes present a free exhibition of wedding cake displays and tasty samples.

Acrobatic demonstration: 2 p.m., Feb. 16; South Creek Branch of the Orange County Library System, 1702 Deerfield Blvd., Orlando. The Orange County Library System presents a free acrobatics show featuring the world champion Victory Demo Team.

Live music: noon, Feb. 22; Orlando Public Library, Library Central, 101 E. Central Blvd., Orlando. The Orange County Library System presents a free live musical performance from the C-Bar Duo featuring jazz and classic Beatles covers.

Step competition: 2 p.m., Feb. 23; Orlando Public Library, Library Central, 101 E. Central Blvd., Orlando. The Orange County Library System and Power 95.3 present the 3rd Annual Step Competition between local middle and high schools.

**Orange County Library System
Board of Trustees Meeting
Thursday, February 14, 2008**

**Public Comment:
Non-Agenda Items**