

MEETING MINUTES
ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES

May 12, 2016

**Herndon Branch Library
 4324 East Colonial Drive
 Orlando, Florida 32803
 407.835.READ (7323)**

Library Board Present: Lisa Franchina (5/0); Ted Maines (8/1 - City);
 Hernan Tagliani (8/1 - City); Marucci Guzmán (5/1);
 Richard Maladecki (5/1)

Administration Present: Mary Anne Hodel; Debbie Moss; Robert Tessier; Wendi Bost;
 Craig Wilkins; Debbie Tour; Milinda Neusaenger

- 16-057 I. **Call to Order**
 President Franchina called the meeting to order at 6:01 p.m.
- II. **Public Comment Policy & Procedures**
- 16-058 III. **Approval of Minutes: Library Board of Trustees Meeting ~
 April 20, 2106**
 Trustee Maines, seconded by Trustee Maladecki, moved to approve the minutes for the April 20, 2016 Library Board of Trustees Meeting. Motion carried 5-0.
- 16-059 IV. **Presentations:**
 ➤ **Herndon Welcome ~ Edward Booker & Limary Velez-Fernandez**
 ➤ **Appleton Creative**
 Diana Larue and staff from Appleton Creative gave the Board an update regarding the upcoming marketing campaign for OCLS. They reviewed the creative materials that have been designed for the campaign and shared their proposed media plan. The Board shared their concerns regarding the proposed creative materials and asked Appleton Creative to work on more cohesive creative materials for the campaign. The Board expressed their collective disappointment in the marketing campaign product that Appleton Creative presented.
- 16-060 V. **Financial Statements and Summaries: April 2016**
- 16-061 VI. **Statistics and Summaries: April 2016**
 Assistant Director Debbie Moss informed the Board of the plan to send emails to cardholders who have not used their cards for some time. This will begin in the near future. Brief discussion ensued.
- 16-062 VII. **Action Items: None**
- 16-063 VIII. **Discussion and Possible Action Items**
- 16-063.1 **Bluespark Letter**
 Bluespark sent a proposed reference and staff made some edits to it. Brief discussion ensued and the Board also made slight changes to the reference. Trustee Maladecki, seconded by Trustee Maines, approved the reference as edited. Motion carried 5-0.
- 16-064 IX. **Information**
- 16-065 **Director's Report**

- OCLS has submitted a grant to Lowes Home Improvement to add 8 AWE early literacy stations and to replace 17 stations that will go out of warranty in 2017. The grant is for \$100,000 and OCLS is matching it with \$10,000 for publicity and tables and chairs for the new stations.
- The South Trail Branch has been notified by The Sewing Machine Project that under a new partnership with the Singer Corporation, the Branch will be the recipient of new Singer sewing machines. The Sewing Machine Project is the original donor of the used sewing machines utilized for programming at that location.
- OCLS has the first graduate from the Online High School program. Also, the Library has agreed to participate in the program next year.
- On Monday, May 9, OCLS launched the new website site to the public. A variety of positive customer responses have been received.
- OCLS is receiving a grant for \$10,000 from Amerigroup for the Summer Reading Program. For the last few years, they provided bicycles for big giveaways to promote children's health.
- OCLS has a number of staff who have been asked to do presentations for the ALA conference in Orlando in June. Lauren Mathur will present the seminar *Jump Around: Motor Development for Babies and Toddlers*. Paolo Melillo will be participating in two ALA programs, one at the pre-conference on *E-Government Service in Libraries*, and another on the Bluubeam signals. Others staff members presenting are Greg Gronlund, Vanessa Neblett, Debbie Moss, Mary Anne Hodel, Ormilla Vengersammy, as well as Trustee Richard Maladecki.
- We-VENTURE powered by Florida Institute of Technology, has launched Girls Who Code Club, a community-based affiliate of the national non-profit organization Girls Who Code. The we-VENTURE Girls Who Code Club will host two free, five-day summer camps for area high school girls at the Melrose Center. The camps will feature fun, innovative training to help young minds learn what it takes to become tech-savvy leaders. The camps will be held June 13-17 and August 8-12.

The Board stated that they were very saddened by the loss of Joanne Feldstein. She was a long-time Friends of the Library volunteer who was struck and killed by a driver while she attempted to cross the street in front of the library downtown. The Board also commended staff for taking action by contacting the City of Orlando and the Orlando Police Department to facilitate with safety seminars for staff and the volunteers. Discussion ensued and the Board asked staff to look into a way to honor Ms. Feldstein.

16-066

Public Comment: Non-Agenda Items

X. Adjournment

Trustee Maladecki, seconded by Trustee Maines, moved to adjourn the meeting. Motion carried 5-0. President Franchina adjourned the meeting at 7:25 p.m.

Next Meeting Dates: June 16, 2016 ~ Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801 --- July 14, 2016; Edgewater Branch Library; 5049 Edgewater Drive; Orlando, Florida 32810.

Florida Statutes section 286.0105: If any person desires to appeal any decision with respect to any matter considered at a Library Board of Trustees meeting, such person will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this proceeding due to a disability as defined by ADA may arrange for reasonable accommodations by contacting the Director's Office on the fifth floor of the Main Library in person or by phone at 407.835.7611 at least two days prior to the meeting.