

**MEETING MINUTES**  
**ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES**

April 20, 2016  
**Orlando Public Library**  
**101 East Central Boulevard**  
**Orlando, Florida 32801**  
**407.835.READ (7323)**

Library Board Present: Lisa Franchina (4/0); Ted Maines (7/1 - City);  
Hernan Tagliani (7/1 - City); Marucci Guzmán (4/1);  
Richard Maladecki (4/1)

Administration Present: Mary Anne Hodel; Debbie Moss; Robert Tessier; Wendi Bost;  
Craig Wilkins; Debbie Tour; Milinda Neusaenger

- 16-044 I. **Call to Order**  
President Franchina called the meeting to order at 6:04 p.m.
- 16-045 II. **Public Comment Policy & Procedures**
- 16-045 III. **Approval of Minutes: Library Board of Trustees Meeting ~  
March 10, 2106**  
Trustee Maines, seconded by Trustee Maladecki, moved to approve the minutes for the  
March 10, 2016 Library Board of Trustees Meeting. Motion carried 5-0.
- 16-046 IV. **Presentation: Appleton Creative**  
Diana Larue and staff from Appleton Creative gave a presentation regarding the  
upcoming marketing campaign for OCLS. Brief discussion ensued regarding the  
various components of the campaign as well as the theme and taglines.
- 16-047 V. **Financial Statements and Summaries: March 2016**  
➤ **Defined Benefit Pension Plan Concept**  
Comptroller Bob Tessier presented the concept of a Defined Benefit Pension Plan lump  
sum payout to a specific group of former participants in the Plan. This would be in lieu  
of the traditional monthly retirement benefit payments. Brief discussion ensued. The  
Board's consensus is in favor of offering the payout if sufficient number of former  
employees respond favorably to an interest letter. Trustee Maladecki, seconded by  
Trustee Tagliani, moved to authorize staff to send a letter of interest to those individuals  
involved. Motion carried 5-0.
- 16-048 VI. **Statistics and Summaries: March 2016**
- 16-049 VII. **Action Items: None**
- 16-050 VIII. **Discussion and Possible Action Items**
- 16-051 **Director's Goals FY 2016: 2<sup>nd</sup> Quarter Update: President Lisa Franchina**  
President Franchina reported that she met with Director Hodel. Further she reported that  
Director Hodel is meeting her goals and that she is very pleased with the progress she  
has made. Director Hodel gave a brief overview of her quarterly progress.
- 16-052 **Strategic Plan FY 2016: 2<sup>nd</sup> Quarter Update: Trustee Richard Maladecki**  
As Chair of the Planning Committee, Trustee Maladecki reported to the Board that he  
met with Director Hodel and senior staff regarding the Strategic Plan. He stated that the  
progress being made is on track and positive. He further inquired about the need to meet  
with staff on a quarterly basis. He is of the opinion that the meetings are not necessary

and that the quarterly reporting to the Board should still occur. Brief discussion ensued. The consensus of the Board is to suspend the quarterly Strategic Plan meetings between the Planning Chair and library staff. Reporting to the Board at Large will still occur on a quarterly basis. As always, staff members are available and accessible for questions.

16-053 IX. **Information**

16-054 **Information Systems: Ricardo Viera**

Information Systems Manager Ricardo Viera informed the Board that the library's network had been compromised. He explained the section that was affected was the website and not the sections that contain any personal or financial data. He further explained that additional steps have been taken to improve our defense from such attacks.

16-055 **Director's Report**

► Erin Sullivan is the new Public Relations Administrator. She comes to the library from the Orlando Weekly, where she had been the editor for the past 6 years. She has more than a decade's worth of experience managing projects, people and publications in fast-paced, high-turnaround environments. She has had experience coordinating events, handling communications and leading teams. The Library is very happy to welcome this smart, seasoned media professional. The Library is grateful for her solid experience in the commercial promotion field.

► Last Friday night the Southwest Branch Library and their partners the Dr. Phillips Rotary Club hosted the 11<sup>th</sup> Annual Southwest Author event. Nearly 70 people were in attendance to hear historical mystery writer Alyssa Maxwell speak about her personal connections to Newport, Rhode Island and the characters populating her Gilded Newport Mysteries set in the town. It was a wonderful event and many thanks to the Dr. Phillips Rotary for their generous sponsorship of this community event

► For the Online High School Program, we have 53 scholarships committed, 13 of those are in the 30 day trial period, 8 interviews scheduled, 5 to be scheduled, and 15 active in prerequisites. Only one applicant has been turned down based on the interview. Jacksonville has given out 36 scholarships (1 graduate), Broward has given out 53 (1 graduate) and as of just now, we have given out 53 (interview just finished.) All three counties received 74 scholarships.

► There are 41 potential candidates for the Library U initiative, staff will be evaluating their applications.

► The Library has been meeting with staff at the Orange County History Center, trying to partner with them on a variety of initiatives, such as getting a discount on museum admission if one shows their library card, coordinating our programming and their exhibits, cross promotions of the institutions upcoming events and painting footprints on the pavement between the two institutions. For the summer camps, they will be bringing over twelve 7<sup>th</sup> - 9<sup>th</sup> graders at 1:00pm on July 21 to learn about 3D printing. We plan to do an informal training where students will be able to explore the 3D printers, and have hands-on with 3D design.

► We have also been working on developing a closer relationship with the Orange County Neighborhood Centers. We are pairing our branch managers with the heads of their various Neighborhood Centers in an effort to work more closely together for the benefit of our community.

► We are working with the Florida Humanities Council to offer two sets of Prime Time Family Time programs this fall, as well as a new book discussion program for veterans.

Professor Harry Coverston, from UCF, will facilitate that program. This will be a great complement to the Telling Project theatrical production that FHC is planning to have on stage in early October in Orlando.

► The Main Library will be hosting Thinking Money exhibit 18 May - 17 June 2018. It will be placed on the second floor of the main library, where the public access PC's are currently located.

► The Melrose Center hosted the [International Space Apps Challenge](#) on Saturday, April 23 and Sunday, April 24. Space Apps is an international mass collaboration that takes place in cities around the world, embracing collective problem solving with a goal of using NASA's open data to produce open-source solutions that can advance space exploration missions and improve life on Earth. NASA is leading this global collaboration along with a number of additional government collaborators and local partner organizations.

► The roll out plan for the new website is being finalized. Posters announcing the change are being distributed to branches and an announcement will appear on the current website this week. On May 2, a link to the new website will be added to the current site for a preview. Our planned launch date is May 9, 2016.

16-056

**Public Comment: Non-Agenda Items**

George Chandler, Library Cardholder and Orange County Resident - spoke about the Library and his group, *In the Room*. His group strives to increase public awareness and involvement in the community by attending local government meetings.

X. **Adjournment**

Trustee Maladecki, seconded by Vice President Guzmán, moved to adjourn the meeting. Motion carried 5-0. President Franchina adjourned the meeting at 7:33 p.m.

**Next Meeting Dates: May 12, 2016 ~ Herndon Branch Library; Orlando, Florida 32803 --- June 9, 2016 ~ Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801.**

**Florida Statutes section 286.0105 states, If any person desires to appeal any decision with respect to any matter considered at a Library Board of Trustees meeting, such person will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based.**

**In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this proceeding due to a disability as defined by ADA may arrange for reasonable accommodations by contacting the Director's Office on the fifth floor of the Main Library in person or by phone at 407.835.7611 at least two days prior to the meeting.**