

MEETING MINUTES
ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES
February 11, 2016
Orlando Public Library
101 East Central Boulevard
Orlando, Florida 32801
407.835.READ (7323)

Library Board Present: Lisa Franchina (2/0); Ted Maines (5/1 - City);
Hernan Tagliani (5/1 - City); Marucci Guzmán (2/1); Richard
Maladecki (2/0)

Library Board Absent:

Administration Present: Mary Anne Hodel; Debbie Moss; Robert Tessier; Wendi Bost;
Craig Wilkins; Debbie Tour; Milinda Neusaenger

- 16-016 I. **Call to Order**
President Franchina called the meeting to order at 6:00 p.m.
- II. **Public Comment Policy & Procedures**
- 16-017 III. **Approval of Minutes: Library Board of Trustees Meeting ~
January 14, 2106**
Trustee Tagliani, seconded by Trustee Guzmán, moved to approve the minutes for the
January 14, 2106 Library Board of Trustees Meeting. Motion carried 4-0.

President Franchina requested for the Appleton Creative Update to be first on the
agenda.

Trustee Maines joined the meeting at 6:04 p.m.
- 16-017.1 **Appleton Creative Update**
Amy Wise; Jamie Kruger and Doug Stewart of Appleton Creative gave a presentation to
the Board regarding the preliminary ideas for the OCLS marketing plan. They shared
the specific audiences that they plan to target at each facility and examples of some
concept marketing materials. Discussion ensued regarding the presentation. The Board
asked the Appleton Team to revise some of the campaign. They requested the Team to
return to a future meeting and present the changes and the specific costs for the various
mediums.
- 16-018 IV. **Staff Presentations:**
➤ **Youth Services Overview ~ Susan Wright**
➤ **Melrose Success Stories Video**
- 16-019 V. **Financial Statements and Summaries: January 2016**
- 16-020 VI. **Statistics and Summaries: January 2016**
Assistant Director Debbie Moss updated the Board regarding Bluespark's progress on
the website project.
- 16-021 VII. **Action Items**
- 16-022 **Special Funds Investment Policy**
Mr. Kendrick Melrose donated an additional \$500,000 to OCLS. He stipulated that the
principal remain intact and that earnings be used for software and equipment upgrades in

the Melrose Center. The library's auditors and attorneys recommend a separate investment policy for these types of donations. Trustee Maladecki, seconded by Trustee Maines, moved to approve the Special Funds Investment Policy. Motion carried 5-0.

16-023 VIII. **Discussion and Possible Action Items**

16-024 **Appleton Creative Update ~ Lynette Schimpf**

This topic was discussed earlier in the meeting.

16-025 **Strategic Plan FY 2016 1st Quarter Update: Trustee Richard Maladecki**

Trustee Maladecki reported to the Board that the progress all areas of the Strategic Plan are on track and seem to be meeting or exceeding goals.

16-026 IX. **Information**

16-027 **Early Voting Update: Wendi Bost**

Public Service Administrator Wendi Bost gave the Board an update regarding the upcoming Early Voting scheduled to be held in ten branch library locations. The Board was made aware of the opportunities and challenges presented as locations are turned into dual purpose centers (libraries and early voting centers) in accordance with the law. OCLS works with the Orange County Supervisor of Elections as they conduct Early Voting. Brief discussion ensued.

16-028 **Director's Report**

► It has been two years since the opening of the Dorothy Lumley Melrose Center for Technology, Innovation & Creativity! Over 1,300 visitors helped us celebrate on February 6, 2016.

► The Orange County Library System is pleased to announce the winners of the second annual Melrose Awards! The winning entries were created in the Melrose Center by the following talented individuals:

Melrose Awards Grand Prize Winner (\$1,000)

MAKER CATEGORY

Kristina Alysse Ramos

Category Winners (\$250)

AUDIO CATEGORY

Jeffrey Brown

FILM CATEGORY

Ashaine Briscoe

PHOTO | WEB | GRAPHIC DESIGN CATEGORY

Cherokee Richardson

MAKER CATEGORY

Kristina Alysse Ramos

GAME & CODE CATEGORY

Aaron L. Griffin

Semi-Finalists

AUDIO CATEGORY

Marcus McCoy

James Middleton

FILM CATEGORY

Les Carpenter

Patrick Nye

PHOTO & GRAPHIC DESIGN AND GAME & CODING CATEGORIES

Stephanie Rebeca Clark

Lynn Alley

Paul Browder

► As of February 9th, OCLS has had 123 people take the self assessment part of the **On Line High School**. Of that, 64 people have registered for the 2 week pre-requisite class. Sixteen people have successfully completed the pre-requisite, and 6 have been awarded scholarships, with the others pending interviews. One of our first students has had their previous high school credits transferred in, and as a result is already 45% through the entire program.

16-029

Public Comment: Non-Agenda Items

X. Adjournment

Trustee Maines, seconded by Trustee Maladecki, moved to adjourn the meeting. Motion carried 5-0. President Franchina adjourned the meeting at 7:32 p.m.

Next Meeting Dates: March 10, 2016 ~ Windermere Branch Library; 530 Main Street; Windermere, Florida 34786 --- April 14, 2016 ~ Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801.

If any person desires to appeal any decision with respect to any matter considered at a Library Board of Trustees meeting, such person will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this proceeding due to a disability as defined by ADA may arrange for reasonable accommodations by contacting the Director's Office on the fifth floor of the Main Library in person or by phone at 407.835.7611 at least two days prior to the meeting.