

MEETING MINUTES
ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES
July 9, 2015
Winter Garden Branch Library
805 East Plant Street
Winter Garden, Florida 34787
407.835.READ (7323)

Library Board Present: Lisa Franchina (7/0); Marucci Guzmán (7/1);
Hernan Tagliani (10/1 - City); Richard Maladecki (6/2)

Library Board Absent: Ted Maines (10/2 - City)

Administration Present: Mary Anne Hodel; Debbie Moss; Robert Tessier; Wendi Bost;
Craig Wilkins; Debbie Tour; Milinda Neusaenger

- 15-095 I. **Call to Order**
Vice President Franchina called the meeting to order at 6:04 p.m.
- II. **Public Comment Policy & Procedures**
- 15-096 III. **Approval of Minutes: Library Board of Trustees Meeting ~
June 11, 2015**
Trustee Maladecki, seconded by Trustee Tagliani, moved to approve the minutes for the June 11, 2015 Library Board of Trustees Meeting. Motion carried 4-0.
- 15-097 IV. **Staff Presentations:**
➤ **Winter Garden Welcome ~ Natalie Houston & Ryan Baichan**
➤ **Come Dance with Me at OCLS Video**
- 15-098 V. **Financial Statements and Summaries: June 2015**
Vice President Franchina asked for clarification regarding the decertification of the bargaining unit. Comptroller Tessier summarized the history of the bargaining unit and the upcoming vote by the bargaining unit members. Trustee Maladecki inquired about the final cost of the Chickasaw renovation. Comptroller Tessier's rough estimate was between 4.8 to 4.9 million.
- 15-099 VI. **Statistics and Summaries: June 2015**
Brief discussion ensued regarding possible changes to the dashboard next year, hiring a new mystery shopping company, e-contacts, and replacement cards.
- 15-100 VII. **Action Items:**
- 15-101 **Approval of the Budget for Fiscal Year Ending September 30, 2016: Bob Tessier**
Comptroller Tessier briefed the Board regarding the rise in property values. The preliminary values are released in May with the final values reported in June. Typically the final total is low, but this year it is 1.2 million more. Brief discussion ensued regarding the budget, salaries and benefits. Trustee Tagliani, seconded by Trustee Guzmán Beard, moved to approve the FY 2016 Operating, Capital Projects, and Sinking Fund budgets and to recommend to the Governing Board that the Library District's millage rate be maintained at .3748 for FY 2016. Motion carried 4-0.
- 15-102 VIII. **Discussion and Possible Action Items**
- 15-103 **Director's Goals FY 2015: 3rd Quarter Update ~ Vice President Franchina**
Vice President Franchina reviewed Director Hodel's progress with her goals for the quarter and stated she is on target. Vice President Franchina shared highlights from the quarter, such

as *Library Journal's* special mention of OCLS in their Library of the Year program, staff presentations at FLA and ALA, preparations for the second Melrose Awards contest, the Golden Brick award for Cuisine Corner, plans for Staff Development Day in November, and the Chickasaw grand opening. Brief discussion ensued.

- 15-104 **Marketing Update: Tracy Zampaglione**
Public Relations Administrator Zampaglione stated that there was a meeting with Trustee Tagliani regarding the marketing campaign. The idea of hiring a marketing agency was suggested. She weighed the pros and cons of hiring an agency or keeping the marketing campaign in-house. The pros of hiring an agency would be getting a fresh objective and a large campaign experience. The cons are the expense and the agency not having a deep understanding of OCLS. The pros of keeping the campaign in-house are the savings and the library knowledge of staff. The cons are the campaign would be similar to what has been done in the past and not having the expertise of a professional agency. The Board recommended to seek out agencies with a principal office in Orange County. Staff will issue a request for proposal to agencies for a marketing campaign. Brief discussion ensued.
- 15-105 IX. **Information**
- 15-106 **Chickasaw Update: Wendi Bost**
Public Service Administrator Bost updated the Board regarding the upcoming grand opening of the Chickasaw Branch.
- 15-107 **Dorothy Lumley Melrose Center for Technology, Innovation & Creativity Update: Debbie Moss**
Assistant Director Moss informed the Board regarding the purchase of sewing machines from JoAnn's Fabrics for the sewing classes in the Melrose Center. The machines were purchased in part with the \$3,500 grant awarded by Mayor Buddy Dyer's matching grant program to OCLS.
- 15-108 **Director's Report**
- Southeast Branch Manager Paolo Melillo's BluuBeam presentation at the ALA conference was mentioned in a blog post from a librarian who works in Hong Kong and was at the conference. It is great to see our efforts, and those of Paolo's being discussed so far away!
 - The DVD Vault was launched to the public on Monday, July 6. Patrons are able to request DVD's in this collection for home delivery. The Vault collection is located in Special Services and consists of older DVD titles that locations sent in as overflow to their circulating collection. There will be over 2,000 items available for request. It is off to a strong start already. DVD Vault items will checkout for 24 days. Also starting on Monday, all items checked out from Special Services will have a 24 day checkout period.
- 15-109 **Public Comment: Non-Agenda Items**
- X. **Adjournment**
Trustee Guzmán Beard, seconded by Trustee Maladecki, moved to adjourn the meeting. Motion carried 4-0. Vice President Franchina adjourned the meeting at 6:56 p.m.

Next Meeting Dates: August 13, 2015 ~ Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801 ---
WEDNESDAY September 9, 2015 ~ Chickasaw Branch Library; 870 North Chickasaw Trail; Orlando, Florida 32825.

If any person desires to appeal any decision with respect to any matter considered at a Library Board of Trustees meeting, such person will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this proceeding due to a disability as defined by ADA may arrange for reasonable accommodations by contacting the Director's Office on the fifth floor of the Main Library in person or by phone at 407.835.7611 at least two days prior to the meeting.