

MEETING MINTUES
ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES
June 11, 2015
West Oaks Branch Library & Genealogy Center
1821 East Silver Star Road
Ocoee, Florida 34761
407.835.READ (7323)

Library Board Present: Ted Maines (9/1 - City); Lisa Franchina (6/0);
Hernan Tagliani (9/1 - City); Richard Maladecki (5/2)

Library Board Absent: Marucci Guzmán Beard (6/1);

Administration Present: Mary Anne Hodel; Debbie Moss; Robert Tessier; Wendi Bost;
Craig Wilkins; Debbie Tour; Milinda Neusaenger

- 15-079 I. **Call to Order**
President Maines called the meeting to order at 6:03 p.m.
- 15-080 II. **Public Comment Policy & Procedures**
Dedication Ceremony Honoring Corbin M. Sarchet, III
Mr. Danny Rivera Aide to Mayor Teresa Jacobs, read Mayor Jacobs' proclamation honoring Corbin M. Sarchet, III. The Mayor proclaimed June 11th as Corbin Sarchet Day. Orange County Supervisor of Elections, Bill Cowles also spoke of Mr. Sarchet's dedication to the community through his volunteerism with the Boy Scouts and his work with early voting in Orange County. Mr. Sarchet's son Byron also spoke about his father's love of reading. President Maines invited Mr. Sarchet's wife Dianne and son Byron to unveil the dedication plaque, naming the West Oaks meeting room the Corbin Sarchet Room.
- 15-081 III. **Approval of Minutes: Library Board of Trustees Meeting ~ May 14, 2015**
Vice President Franchina, seconded by Trustee Tagliani, moved to approve the minutes for the May 14, 2015 Library Board of Trustees meeting. Motion carried 4-0.
- 15-082 IV. **Staff Presentation: West Oaks Welcome ~ Shasta Quinn & Allison Ryall**
- 15-083 V. **Financial Statements and Summaries: May 2015**
- 15-084 VI. **Statistics and Summaries: May 2015**
Brief discussion ensued regarding teen programs and technology classes.
- 15-085 VII. **Action Items:**
- 15-086 **Change of Venue: September 9, 2015 Library Board of Trustees Meeting**
Trustee Maladecki, seconded by Vice President Franchina, moved to approve the change of venue to the Chickasaw Branch for the September 9, 2015 Library Board of Trustees Meeting. Motion carried 4-0.
- 15-087 VIII. **Discussion and Possible Action Items**
- 15-088 **Budget Preview: FY 2016: Bob Tessier**
Comptroller Tessier presented an overview of the FY 2016 Budget. Discussion ensued regarding the reserves, library materials allocation and the marketing allocation. The Mindspot marketing research has been completed and the message that was created tested positively in the focus groups. Trustee Tagliani suggested that hiring an outside

marketing/advertising agency will be a great benefit to communicating the library's new message to the community. He further stated that to get the best return on investment, some of the work should be done in-house along with hiring an agency for consulting. Trustee Tagliani said that this approach to reaching the community should result in increased library usage. Trustee Maladecki suggested that the marketing allocation should be increased from \$250,000 to \$500,000. Further discussion ensued regarding the marketing of the library's mission of learning.

15-089 IX. **Information**

15-090 **Branch Plan: Wendi Bost & Craig Wilkins**

Public Service Administrators Bost and Wilkins presented information on previous branch development plans and reviewed options for future branch development. Brief discussion ensued.

15-091 **Chickasaw Update: Wendi Bost**

Branch Administrator Bost updated the Board regarding the Chickasaw grand opening, which is slated for 10:00 a.m. on July 18, 2015.

15-092 **Dorothy Lumley Melrose Center for Technology, Innovation & Creativity Update: Debbie Moss**

Assistant Director Moss briefed the Board regarding recent activities in the Melrose Center.

15-093 **Director's Report**

► OCLS has been awarded \$3,500 for our STEM sewing grant by Mayor Dyer's Matching Grant program. The grant was the only one out of all applications to be fully funded!

► Ken Gibert, Hiawassee Branch Manager spoke to West Colonial Drive Stakeholders, led by Stina D'Uva of the West Orange Chamber. Ken spoke about the Summer Reading Program and our partnership with Orange County Public Schools this summer. The partnership provides access to nutritious meals for children via the OCPS Food Bus at the branch each weekday at noon. He also spoke about other library resources including downloadable content. After he spoke, the room burst out in applause. There were about 45 people in attendance and Ken has represented OCLS at these meetings since the inception of the group.

► OCLS has been awarded a special mention in *Library Journal's* Library of the Year competition. The winning library was Ferguson, Missouri Public Library, which was able to keep its doors open throughout all the turmoil that community experienced with the riots in that area.

► Bob Tessier, our Comptroller, has been asked to join the Conference Program Committee for the 2016 Annual Government Finance Officers Conference. He will be working with other Financial Officers from around the state, including those from the Auditor General's office.

► ESL Specialist Jelitza Rivera, created the curriculum for a series of English language classes, for non-native speakers, entitled *Speaking Clearly*. These classes have proven to be popular and she is working on the curriculum for a series of classes focusing on proper grammar when speaking English. These classes will be entitled *Speaking Clearly: Grammar*.

► OCLS has been selected to receive a \$10,000 programming grant for *Latino Americans: 500 Years of History!* The National Endowment for the Humanities (NEH) has generously provided support for 203 libraries, museums, historical societies, cultural and community organizations and other nonprofits nationwide to participate in this program. OCLS is one of 55 selected for a \$10,000 award. *Latino Americans: 500 Years of History*, produced by NEH

and the American Library Association (ALA), is part of an NEH initiative, The Common Good: Humanities in the Public Square.

15-094

Public Comment: Non-Agenda Items

X. Adjournment

Trustee Maladecki, seconded by Trustee Tagliani, moved to adjourn the meeting. Motion carried 4-0. President Maines adjourned the meeting at 7:38 p.m.

Next Meeting Dates: July 9, 2015 ~ Winter Garden Branch Library; 805 East Plant Street; Winter Garden 34787 --- August 13, 2015 ~ Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801.

If any person desires to appeal any decision with respect to any matter considered at a Library Board of Trustees meeting, such person will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this proceeding due to a disability as defined by ADA may arrange for reasonable accommodations by contacting the Director's Office on the fifth floor of the Main Library in person or by phone at 407.835.7611 at least two days prior to the meeting.