

MEETING MINUTES
ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES
March 12, 2015
North Orange Branch
1211 East Semoran Boulevard
Apopka, Florida 32703
407.835.READ (7323)

Library Board Present: Ted Maines (6/1 - City); Lisa Franchina (3/0);
Marucci Guzmán Beard (3/0)

Board Absent: Hernan Tagliani (6/1 - City); Richard Maladecki (2/1)

Administration Present: Mary Anne Hodel; Debbie Moss; Robert Tessier; Wendi Bost;
Craig Wilkins; Debbie Tour; Milinda Neusaenger

- 15-033 I. **Call to Order**
President Maines called the meeting to order at 6:20 p.m.
- II. **Public Comment Policy & Procedures**
- 15-034 III. **Approval of Minutes: Library Board of Trustees Meeting ~ February 12, 2015**
Vice President Franchina, seconded by Trustee Guzmán Beard, moved to approve the minutes for the February 12, 2015 Library Board of Trustees Meeting. Motion carried 3-0.
- 15-035 IV. **Staff Presentations:**
➤ **North Orange Welcome ~ Tammy Erikstrup & Omar E**
➤ **Melrose Center 1st Anniversary Media Coverage ~ Tracy Zampaglione**
- 15-036 V. **Financial Statements and Summaries: February 2015**
Comptroller Bob Tessier briefed the Board regarding the sound leakage issues in the Melrose Center and stated that a sound consultant will be conducting tests.
- 15-037 VI. **Statistics and Summaries: February 2015**
Assistant Director Moss briefed the Board regarding the statistics and stated that new card registrations continue to increase.
- 15-038 VII. **Action Items**
- 15-039 **Chickasaw Furniture Purchase: Wendi Bost**
Public Service Administrator Wendi Bost gave a brief summary regarding the purchasing of furniture for the Chickasaw Branch, which is slated to open later this summer. Brief discussion ensued.
- Vice President Franchina, seconded by Trustee Guzmán Beard moved to approve contracting with the Beaux Art Group in the amount not to exceed \$200,000 for the purchase and installation of the furniture. Motion carried 3-0.
- 15-040 **Web Development Vendor: Sheri Chambers & Kristin Retaleato**
Digital Content Manager Sheri Chambers and Web Design Specialist Kristin Retaleato summarized the need to redesign the library's website and to purchase a new server. Three bids were received from bluespark, Four Kitchens and Trellon. It was determined that bluespark was the best option, as the company has extensive library and non-profit experience and demonstrated experience with the Drupal platform. Brief discussion ensued

and the Board requested that staff try to negotiate a lower price, closer to the lowest bid received.

Trustee Guzmán Beard, seconded by Vice President Franchina, moved to authorize Library staff to contract services with bluespark for website development at a maximum price of \$169,268 with the understanding that staff try to negotiate a lower price closer to \$161,000, and to authorize Library staff to purchase a server for the amount of \$12,000, and to authorize a budgeted 15% contingency fee to cover unforeseen, unexpected items during the project. Motion carried 3-0.

15-041 **Request to Serve Alcohol at an Afterhours Event ~ Southwest: Tracy Zampaglione**
Vice President Franchina, seconded by Trustee Guzmán Beard, moved to approve the serving of alcoholic beverages at an afterhours event at the Southwest Branch. Motion carried 3-0.

15-041.1 **Request to Serve Alcohol at an Afterhours Event ~ South Creek: Tracy Zampaglione**
Vice President Franchina, seconded by Trustee Guzmán Beard, moved to approve the serving of alcoholic beverages at an afterhours event at the Southwest Branch. Motion carried 3-0.

15-042 **Purchase of Computers: Ricardo Viera**
Vice President Franchina, seconded by Trustee Guzmán Beard, moved to authorize staff to execute the computer purchase from GovConnection for the amount of \$138,199.50. Motion carried 3-0.

15-043 VIII. **Discussion and Possible Action Items**

15-044 IX. **Information**

15-045 **Chickasaw Update: Wendi Bost**
Public Administrator Bost showed a video clip of the Chickasaw construction and progress.

15-046 **Dorothy Lumley Melrose Center for Technology, Innovation & Creativity Update: Debbie Moss**
Assistant Director Moss summarized the latest activities and events held in the Melrose Center. She mentioned that the *Orlando Sentinel* is doing an article on the Center and will be interviewing Mr. Melrose by phone.

Melvin Marshall, Orange County Resident and Library Cardholder - spoke regarding the collaboration between OCLS and his company *My City Mondays*. Mr. Marshall created a great video promoting the Melrose Center. Mr. Marshall also indicated that he would like to continue to partner with OCLS.

Jonathan Blount, Orange County Resident and Library Cardholder - spoke regarding the Melrose Center.

15-047 **Director's Report**
► The grand re-opening ceremony for the West Oaks Branch and Genealogy Center on Saturday, February 14th was a huge success. A crowd gathered outside the branch just before opening and braved some chilly temperatures for the ribbon-cutting. Special thanks to Lisa Franchina who represented the Board and did the honors in cutting the ribbon. More than 100 people were on hand during opening hour.

► On February 6th, Board of Trustee Member Marucci Guzmán Beard brought Florida House of Representatives, Rene "Coach P" Plasencia, with her to tour the Chickasaw

Branch site. "Coach P" represents the 49th Florida House District. It was rewarding to be able to show the site progress and share the vision for the branch. "Coach P" was very excited about the resources and opportunities the branch will bring to the community. Staff have already been in touch and invited "Coach P" to learn more about the library and visit the Melrose Center. He is interested in helping us make sure OCPS students, especially in his district, have library cards.

► While the Apopka Chief promotes us in their printed weekly newspaper, they also feature OCLS and the branch and a link to our events. Our great thanks to Tammy Erikstrup who works hard to connect the Apopka Chief to OCLS.

► LibCon will be held in Library Central on June 27th. LibCon is a one-day celebration of books, authors, and reading and will begin with a keynote in from New York Times bestselling author and Printz Medal honoree Rick Yancey, whose book *The 5th Wave* will be coming out as a movie in early 2016. He will sign books immediately after the program. There will also be an author's fair in Library Central with 25-30 Florida authors from all genres and categories, with a strong YA genre presence due to the keynote speaker. Some will sell their own books, but we have lined up *Bookmark It* to sell Mr. Yancey's and the other traditionally-published author's books. These authors will sign books, converse with patrons, and participate in panel discussions. Throughout the rest of the day, there will be panel discussions in the Albertson and Cypress Rooms. There will be two starting every hour on the hour, lasting for 45 minutes. One will be a writer-focused topic and the other will be a reader-focused topic to appeal to both audiences. We are working on lining up established book bloggers to be the moderators for these panel discussions. The book bloggers will also help us publicize LibCon before the event.

► We have been invited to the *Disney Grants Celebration* on Monday, March 30th at the Dr. Phillips Center for the Performing Arts. The grant awards will be announced at the event and funds are released at the event.

15-048

Public Comment: Non-Agenda Items

Jonathan Blount, Orange County Resident and Library Cardholder - spoke regarding activities in the downtown area.

X. Adjournment

Vice President Franchina, seconded by Trustee Guzmán Beard, moved to adjourn the meeting. Motion carried 3-0. President Maines adjourned the meeting at 7:12 p.m.

Next Meeting Dates: April 9, 2015 ~ Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801 --- May 14, 2014 ~ West Oaks Branch; 1821 East Silver Star Road; Ocoee, Florida 34761.

If any person desires to appeal any decision with respect to any matter considered at a Library Board of Trustees meeting, such person will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this proceeding due to a disability as defined by ADA may arrange for reasonable accommodations by contacting the Director's Office on the fifth floor of the Main Library in person or by phone at 407.835.7611 at least two days prior to the meeting.