

MEETING MINUTES
ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES
April 10, 2014
Orlando Public Library
101 East Central Boulevard
Orlando, Florida 32801
407.835.READ (7323)

Library Board Present: Ted Maines (4/1); Lucas Boyce (4/1); Marucci Guzmán Beard (4/1);
Hernan Tagliani (4/1)

Library Board Absent: Lisa Franchina (4/1)

Administration Present: Mary Anne Hodel; Debbie Moss; Robert Tessier; Wendi Bost;
Craig Wilkins; Debbie Tour; Milinda Neusaenger

- 14-042 I. **Call to Order**
President Maines called the meeting to order at 7:03 p.m.
- II. **Public Comment Policy & Procedures**
- 14-043 III. **Approval of Minutes: Library Board of Trustees Meeting ~ March 13, 2014**
Trustee Boyce, seconded by Trustee Tagliani, moved to approve the minutes of the March 13, 2014 Library Board of Trustees Meeting. Motion carried 4-0.
- 14-044 IV. **Staff Presentations:**
➤ **EPOCH Presentation ~ Donna Bachowski**
➤ **K-Ready App Launch Party ~ Debbie Moss**
- 14-045 V. **Financial Statements and Summaries: March 2014**
- 14-046 VI. **Statistics and Summaries: March 2014**
- 14-047 VII. **Action Items**
- 14-048 **Consent Agenda**
Trustee Guzmán Beard, seconded by Trustee Tagliani, moved to approve the items on the Consent Agenda. Motion carried 4-0.
- 14-049 **Request to Serve Alcohol at After Hours Event: Craig Wilkins**
The Board authorized the serving of alcoholic beverages in accordance with the Board-approved policy at the event on Friday, April 11, 2014 at the Southwest Branch Library.
- 14-050 **Computer Purchase FY 2014: Ricardo Viera**
The Board authorized staff to purchase 200 computers for \$140,398 from Colamco.
- 14-051 **Non-Consent Agenda**
- 14-052 **Herndon Lease Amendment: Wendi Bost**
Trustee Boyce, seconded by Trustee Tagliani, moved to approve the Amendment of the Herndon Branch lease for a two year term and to authorize Mary Anne Hodel, the Library Director/CEO, to execute the Amendment. Motion carried 4-0.

14-053 VIII. **Discussion and Possible Action Items**

14-054 **Strategic Plan FY 2014 ~ 2nd Quarter Update: Trustee Lucas Boyce**
 Trustee Boyce summarized the progress made in the 2nd quarter of the FY 2014 Strategic Plan. He stated that great strides have been made across the entire Plan. He equates the progress to the Japanese term *Kaizen*, which translate to *continuous improvement*. Trustee Boyce also indicated that OCLS needs to market resources to target audiences. Such as the Melrose Center offerings need to be marketed to the technology and creativity communities and EPOCH to the loved ones of those who have passed away.

14-055 **Director’s Goals FY 2014 ~ 2nd Quarter Update: Trustee Marucci Guzmán Beard**
 Trustee Guzmán Beard reviewed Director Hodel’s accomplishments and stated her progress in meeting her FY 2014 Goals is on target. Trustee Guzmán Beard commended Director Hodel for the great job she is doing.

Brief discussion ensued regarding the rebranding of libraries so that the image of book repositories can be changed. Trustee Tagliani suggested that next year a focus group be formed in order to best determine a strategy for marketing the library to the community.

14-056 IX. **Information**

14-057 **Dorothy Lumley Melrose Center for Technology, Innovation & Creativity Update: Debbie Moss**
 Assistant Director Moss gave an update regarding the Melrose Center and the progress being made in areas that have yet to be completed. She also reported on interest from various community organizations. Trustee Guzmán Beard suggested that the Melrose Center should have social media pages separate from those for OCLS.

14-058 **Director’s Report**

- The Orange County Library System (OCLS) was one of the lucky recipients of a 2014 Disney grant. Grant recipients were announced at a festive awards ceremony on Wednesday, March 26 at the Orlando Science Center. The \$30,000 awarded to OCLS will be used to help fund its annual Summer Reading Program. Research consistently shows that children who don't read during summer regress in reading abilities. Throughout the school break, Summer Reading Programs will be offered for kids of all ages at all 15 library locations. Last year, almost 35,000 people participated in the library's Summer Reading Program. OCLS was one of many organizations to benefit from Disney's magical and charitable spirit. In total, Walt Disney World awarded \$3.8 million in Disney Grants to local nonprofits and organizations to benefit more than 85,000 Central Florida Children.
- The Friends of the Library participated in Library Day at the State Capitol on Tuesday, March 25. FOL Board President Dave Lehman and Vice President Erica Lee made the trip this year to advocate on behalf of the library system. Lawmakers were all very impressed with news of the Melrose Center. Many accepted the invitation to tour the center after the legislative session comes to a close. FOL Board members met with every single member of the Orange County delegation.
- We have received a proclamation from Orange County Mayor Jacobs and the Commissioners recognizing OCLS and National Library Week.

■ We have received a certificate from Governor Rick Scott honoring and recognizing all Florida Libraries for National Library Week.

■ Two Golden Brick Awards were awarded to OCLS in the categories of Downtown Experience and Interior and Public Projects for the Dorothy Lumley Melrose Center for Technology, Innovation & Creativity.

The Friends of the Orange County Library System were honored with a Silver Brick Award in the Special Event Category for Booktoberfest.

The Downtown Orlando Partnership announced the winners at its Awards Luncheon on April 2. The annual awards program recognizes projects that have positively impacted the Downtown Development District, making the area a more exciting, interesting and desirable place to work, shop, play and live.

■ OCLS has received a Best Partner award from Orange County Utilities in the category of water conversation.

■ OCLS participated in the planning and community dialogue about ways this area can celebrate the 50th Anniversary of the Civil Rights Act of 1964 in conjunction with the Holocaust Center of Maitland.

■ OCLS participated in the UCF Book Festival, an annual literary event. The purpose of the UCF Book Festival is to bring a literary cultural experience to the Central Florida community from infants to seniors by:

- Fueling interest and engagement in reading and literature
- Showcasing accomplished and emerging authors

This year Festival drew thousands of readers of all ages. The Festival featured internationally recognized authors and illustrators, book signings and sales, exhibitors, cooking demonstrations, book appraisals, and more. The Festival was hosted by UCF's College of Education and Human Performance, in association with UCF's Morgridge International Reading Center.

The library's table in the main hall was visited by 440 people. Many thanks to Christine Lindler for organizing our participation in the entire event. Thanks also go to Christine, Danielle King, JoAnn Southworth, Jessica Pinkowski, for manning the outreach table. Vanessa Neblett, Edward Booker, Stephen Bell, and Bethany Stone were moderators for the author panels and Sandy Mayer hosted the Southwest Book Club. Ann Collins was a member of the Libraries of the 21st Century Panel and Sandy Mayer was the moderator. Great job to everyone involved!

14-059

Public Comment: Non-Agenda Items

Mr. Jonathan Sebastian Blount, Orange County Resident and Library Cardholder, spoke regarding homelessness and services provided in Orange County and the City of Orlando.

Trustee Guzmán Beard, seconded by Trustee Tagliani, moved to adjourn the meeting. Motion carried 4-0.

President Maines adjourned the meeting at 8:09 p.m.

X. **Adjournment**

Next Meeting Dates: May 8, 2014; Eatonville Branch Library; 200 East Kennedy Boulevard; Eatonville, Florida 32751 --- June 12, 2014; Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801.

If any person desires to appeal any decision with respect to any matter considered at a Library Board of Trustees meeting, such person will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this proceeding due to a disability as defined by ADA may arrange for reasonable accommodations by contacting the Director's Office on the fifth floor of the Main Library in person or by phone at 407.835.7611 at least two days prior to the meeting.