

MEETING MINUTES
ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES
February 9, 2012
Orlando Public Library
101 East Central Boulevard
Orlando, Florida 32801
407.835.READ (7323)

12-017

I. **Call to Order**

Library Board Present: Richard Maladecki (2/0); Ted Maines (2/1); Guy Houk (2/0); Lucas Boyce (2/0); Lisa Franchina (2/0)

Administration Present: Mary Anne Hodel; Debbie Moss; Robert Tessier; Craig Wilkins; Wendi Bost; Renae Bennett; Eric Atkinson; Milinda Neusaenger

President Maladecki called the meeting to order at 7:00 p.m. and welcomed everyone to the meeting.

Public Comment Policy

Members of the public who wish to address the Board must first fill out and present to the Orange County Library System Board of Trustees, a "Notice of Intent to Speak" form. If an electronic form of comments is submitted, these will be made available to the public as part of the Board Minutes. Public comments of items listed on the agenda will occur just prior to the Board's discussion and action of the agenda item. Public comments of items not listed on the agenda will occur at the end of the meeting agenda. Public presentations shall be limited to three (3) minutes. In the event more than ten (10) persons signify their intent to speak, a period not to exceed thirty (30) minutes shall be set aside and divided up equally among those registered to speak. The order of speaking among those persons who have filled out the "Notice of Intent to Speak Form" shall be the order in which the forms were received by the Board's Administrative Assistant. "Notice of Intent to Speak" forms will not be accepted after the meeting has been called to order. Information listed on the "Notice of Intent to Speak" forms will be included in the Board Meeting Minutes and thus become public record. The Board shall have the power to extend periods of public comment to address issues of special concern by a majority vote of those Board Members present.

If a request is made for written comments to be included in the official record of this meeting, it is helpful if the requestor is able to provide the comments in an electronic format. However, this is not required. This is to ensure the completion and accuracy of the official record when posted on the Library's website, www.ocls.info. For more information, contact Milinda Neusaenger at 407.835.7611 or neusaenger.milinda@ocls.info.

12-018

III. **Approval of Minutes: Library Board of Trustees Meeting ~ January 12, 2012**

Trustee Franchina, seconded by Trustee Boyce moved to approve the minutes for the January 12, 2012 Library Board of Trustees Meeting. Motion carried 5-0.

12-019

Board Recognition of Employee of the Year ~ Owen Spencer

Owen Spencer began his career with OCLS in 2001 in Circulation and by 2002 he took a promotion and transferred to the Questline Department. As one of the most experienced members of the Questline team, Owen approaches each day with a positive outlook and willingness to help. Through his enthusiasm for sharing knowledge and his engaging and considerate personality, Owen inspires and reinforces teamwork. He is often the go-to person for questions about various services because he regularly takes the initiative to enhance his knowledge in an effort to better serve our patrons. Owen is consistently patient, courteous and gracious when working with both internal and external customers.

Through the years, Owen has introduced countless staff members to the numerous and varied tasks associated with Questline. He makes everyone feel at ease. Owen has received numerous compliments from managers and colleagues from outside of Questline, expressing appreciation for the great service he provides on behalf of the Library. Some callers even ask for him by name, a tribute to the helpful and courteous manner with which he provides assistance. His humor, kindness and willingness to lend a hand make working with Owen such a joy!

- 12-020 IV. **Staff Presentation: Soy Culto ~ Wendi Bost**
 Public Service Administrator Wendi Bost presented information about the Library’s Soy Culto initiative, designed to promote and provide library resources and services in the Hispanic Community. Ms. Bost recognized Samí Haiman-Marrero, founder of Urbander Marketing and Consulting, who spoke about her company’s involvement in surveying Orlando’s Hispanic community regarding library use and needs. As a result, some of the findings have been incorporated into the Soy Culto campaign.
- 12-021 V. **Financial Statements and Summaries: January 2012**
- 12-022 VI. **Statistics and Summaries: January 2012**
 Brief discussion ensued regarding circulation statistics and Assistant Director Moss will provide additional information at next month’s meeting.
- 12-023 VII. **Action Items: None**
- 12-024 VIII. **Discussion and Possible Action Items**
- 12-025 **Director’s Goals FY 2012: 1st Quarter Update: Vice President Maines**
 Vice President Maines commended Director Hodel for her stellar performance and the positive results regarding her goals. Director Hodel commented that she accepted the invitation by two library organizations in Australia to attend their annual conferences and that she personally paid for her expenses. She said that she shared information about the many innovations that OCLS has implemented. Both groups were very impressed and said they watch our website religiously for news of our changes.
- 12-026 **Reciprocal Borrowing: Director Hodel**
 Discussion ensued regarding the reciprocal borrowing program with the library systems in the surrounding counties: Brevard, Lake, Osceola, Polk and Seminole. The Board was provided with information regarding use of OCLS services by residents of these other counties. The Board is concerned with the continued impact on OCLS, however they are equally concerned with any negative impact on Orange County residents using library services in other counties if the agreements are terminated.
- The Board reached a consensus that they want to continue to review the reciprocal borrower agreements and are seeking further information. Assistant Director Moss will reach out to the surrounding systems to request the usage statistics and report back to the Board.
- 12-027 **Library Tales: Craig Wilkins**
 Public Service Administrator Craig Wilkins presented a short filmed interview of a mother and daughter who visit the South Creek Branch regularly and enjoy the library resources and Whiz Kids computer classes.

12-028 **Library Future / Fast Forward: Renae Bennett**

12-029 IX. **Information**

12-030 **Chickasaw Lease Option Analysis**

Discussion ensued regarding the two parties interested in leasing the Chickasaw property. The parties are an Army Reserves Unit and School Property Development LLC, which proposes to assign the lease to operate a charter school managed by Mavericks in Education Florida Charter School.

The following individuals addressed the Board on this topic:

1. Marc Rodberg – 215 Cortez Road; West Palm Beach, Florida (nonresident of Orange County) – spoke about Maverick Charter School and their interest in the Chickasaw property.
2. Mark Ezzard – Orange County resident and library cardholder – spoke about Maverick Charter School and their interest in the Chickasaw property.
3. Bill Hardman – Orange County resident and library cardholder – spoke about Maverick Charter School and their interest in the Chickasaw property.

Discussion continued and the Board consensus was to continue evaluating the lease of the Chickasaw property at next month's meeting.

12-031 **Adult Literacy League and OCLS Partnership**

Director Hodel reviewed the existing agreement and partnership between the Adult Literacy League and OCLS.

12-032 **Director's Report**

In addition to what was presented in the Board Packet, Director Hodel offered the following:

■ With the start of the new year we are seeing a renewed interest in our **Citizenship Inspired** Classes. Both the Southeast Branch and the South Creek Branch have launched a new series of **Citizenship Inspired** programs and attendance has been very strong. Southeast had 60 people in their first class and South Creek 40.

■ We are planning the focus groups for 21 and 28 February to gather community input for our potential new space on the 2nd floor. We will be working with a facilitator Dr. Ron Piccolo, Academic Director of the Center for Leadership Development at Crummer School of Business at Rollins College.

■ Washington Park Branch is celebrating African American History month. Twenty residents have signed up to tell their story. The week of February 13th – 18th the Washington Park Branch is hosting Tell Your Story in conjunction with Black History Month. Librarians throughout the system will be on hand to film oral history interviews with local residents, scan photos, and to photograph interesting memorabilia as part of push to add new content to our Orlando Memory Project. Washington Park staff have signed up a number of people for interviews and community interest is growing.

■ OCLS is gearing up to do a second round of Money Tip\$ programs at area hotels. We have nine sessions scheduled so far at three hotel properties including Hilton at Bonnet Creek, The Peabody, and Cypress Pointe Resort. Money Tip\$, funded by a grant from the FINRA Investor Education Foundation, in partnership with Crummer Graduate

School of Business and OCLS to teach basic personal finance and highlight library resources to the community.

■In preparation for the Statewide 2013 Viva Florida celebration of the 500th anniversary of Ponce de Leon's arrival on Florida's east coast, the Library is forming a programming team to design a calendar of events for 2013.

12-035

Public Comment: Non-Agenda Items

X. **Adjournment**

Vice President Maines, seconded by Trustee Franchina, moved to adjourn the meeting. Motion carried 5-0. President Maladecki adjourned the meeting at 8:30 p.m.

Next Meeting Dates: --- March 8, 2012 ~ Eatonville Branch Library; 200 East Kennedy Boulevard; Eatonville, Florida 32751 --
- April 12, 2012 ~ Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801.

If any person desires to appeal any decision with respect to any matter considered at a Library Board of Trustees meeting, such person will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this proceeding due to a disability as defined by ADA may arrange for reasonable accommodations by contacting the Director's Office on the fifth floor of the Main Library in person or by phone at 407.835.7611 at least two days prior to the meeting.