

MEETING MINUTES
ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES
June 10, 2004
Orlando Public Library
101 East Central Boulevard
Orlando, Florida 32801
407.835.READ (7323)

Board Members Present: Tom Kohler (6/0); Gloria Fernandez (6/0);
Sara Brady (6/0); James Tyson (6/0);
Matthew Pardy (4/0)

Library Administration Present: Mary Anne Hodel; Debbie Moss; Robert Tessier;
Carla Fountain; Sally Fry; Eric Atkinson; Marilyn
Hoffman; Craig Wilkins; Kathryn Robinson;
Milinda Neusaenger

04-102 I. **Call to Order**

President Kohler called the meeting to order at 7:00 p.m.

04-103 II. **Public Comment**

Public comments of items listed on the agenda will occur just prior to the Board's discussion and possible action of the agenda item. Public comments of items not listed on the agenda will occur at the end of the meeting agenda.

If a request is made for written comments to be included in the official record of this meeting, it is helpful if the requestor is able to provide the comments in an electronic format. However, this is not required. This is to ensure the completion and accuracy of the official record when posted on the Library's website, www.ocls.info . For more information, contact Milinda Neusaenger at 407.835.7611 or neusaenger.milinda@ocls.info .

04-104 III. **Approval of Minutes**

04-105 **Library Board of Trustees Meeting – May 13, 2004**

Trustee Fernandez, seconded by Trustee Brady, moved to approve the minutes for the May 13, 2004 Board of Trustees Meeting.
Motion carried 5-0.

04-106 **Strategic Planning Workshop – May 22, 2004**

Trustee Fernandez, seconded by Trustee Brady, moved to approve the minutes for the Strategic Planning Workshop held on May 22, 2004 Board of Trustees Meeting.
Motion carried 5-0.

04-107 IV. **Staff Presentation: OLIVE Demonstration – Carolyn McClendon & Renae Bennett**

Alafaya Branch Manager Renae Bennett and QuestLine/ Special Collections Assistant Manager Carolyn McClendon demonstrated OLIVE, (OCLS Interactive Virtual Experience), which is an online video teleconferencing service available to customers at

the Alafaya Branch Library. Customers at Alafaya can pick up the phone at the OLIVE video station to ask a question of the QuestLine Staff at the Main Library. The customer and the QuestLine Staff are able to see one another while interacting on the phone. Ms. Bennett stated that OLIVE was used 84 times during April 2004 and has proven to be quite popular. Several customers have commented that OLIVE is very easy to use and they can still enjoy face to face service. Ms. Bennett and Ms. McClendon connected with Katie McNair at Alafaya in order to demonstrate the ease of use of OLIVE. Brief discussion ensued.

- 04-108 V. **Financial Statements and Summaries: May 2004**
Information provided in the Board Packet was sufficient and further discussion was not necessary.
- 04-109 VI. **Statistics and Summaries: April 2004 Reports**
Assistant Director Debbie Moss spoke briefly regarding the door count increases at several locations.
- 04-110 VII. **Action Items**
- 04-111 **Approval of Preliminary Budget for Fiscal Year Ending September 30, 2005**
Comptroller Tessier presented a PowerPoint presentation of the Preliminary Budget for FY 2005. Topics addressed included the budget process, significant Strategic Plan items included in the budget, proposed millage rates, and future financial challenges. Brief discussion ensued.

Trustee Tyson, seconded by Trustee Fernandez, moved to:

1. Approve preliminary FY 2005 Operating, Capital Projects, Sinking, Main Debt Service, and Branch Debt Service Fund budgets. By taking this action, the Library Board is approving the total budget for each fund and not the individual line items in each budget.
2. Recommend to the Library District Governing Board that the
 - ? FY 2005 Operating Fund millage rate be maintained at .4144 for the fifth year in a row
 - ? FY 2005 Main Debt Service Fund millage rate be adopted sufficient to fund the preliminary Main Debt Service Fund budget. This millage rate will be approximately .0211, which is lower than the current year rate of .0221.

Motion carried 5-0.

04-112 **Consent Agenda**

04-113 **North Orange RFID Proposal**

Trustee Tyson, seconded by Trustee Brady, moved to approve the purchase and installation of 3M RFID tags and self check out equipment at the North Orange Branch, not to exceed \$177,495.

Motion carried 5-0.

04-114 VIII. **Discussion and Possible Action Items**

004-115 **Strategic Plan – Year Six**

The Year Six of the Strategic Plan was deferred until next month's meeting.

04-116 IX. **Information**

04-117 **Director's Report**

?On June 24, we will have a live satellite broadcast from Library/Club Central. A technical crew will be here quite early that morning to announce the Walgreens/ALA health partnership and to announce that OCLS will be one of the 10 participating Libraries nationwide.

?We will be installing the 2000 Fiesta in the Park winning artwork in the Winter Garden Branch that is currently in the Director's office. It is a large birdhouse, entitled *Alabama Re-do*, made of wood and tin recycled from old Alabama barns. The piece depicts an angel hovering over a rustic dwelling. It will be housed on a wooden base and covered with a glass shell to protect it. The *Unapickle* ski sculpture that was Fiesta in the Park's 2003 winner will soon be housed on the first floor near the information desk. Both installations will be similar to the fish case in the lobby at the main library.

? We kicked off the Go For the Gold! Summer Reading Program with a bang on Saturday, June 5. We had 34 children and 14 adults at the Opening Ceremonies. The program began with kids making and designing their own torches. With their torches held high, Kristin Alvarado and Danielle King led the group up and down the stairwell chanting "We are the Readers, the Mighty, Mighty Readers." After the torch relay, everyone settled down to hear Kristin tell a few stories and talk about how to participate in the Summer Reading Program. The children then had some real fun playing team games: Crab Soccer and Plastic Golf Ball on Spoons Relay. The 1½ long program ended with an Olympic themed cake and juice.

?Monday, June 7 was the first *Start with Art* program, based on the Edith and Thacher Hurd display at the Orlando Museum of Art. We had 39 children and 4 adults participating. Kristin Alvarado read the book "Art Dog" by Thacher Hurd and then led the children around the Children's Department to discuss the art in the department. The children had fun making their own watercolor paintings.

?We also had great attendance at our first Mmmm...Movies program this morning. After Charlie Hoeck did a short storytelling session to warm up the crowd, we showed the movie *Hercules* in Library Central. Over 130 children and 30 adults were in attendance at the beginning of the movie. Thanks to all of the Children's staff for such a bang up kickoff!

?We anticipate the Online Credit Card Payment option for OCLS web users should be up and running in about 2 weeks.

?We are upgrading the 2x2 fixtures on the 3rd floor as part of the renovation project. The work for this will be done at night from 9 PM to 8 AM Monday through Thursday. This will take approximately two weeks and could begin as early as 6/28.

We are also working to schedule the re-carpeting of the west end of the 3rd floor. This is going to take 7-10 days and could begin as early as 7/12. Our plan for the re-carpeting is to work 24/7 until the project is completed. We will close 3rd floor west to the public during this work, as was done with the big shifting project.

?The first public digital scanner is being installed at the Computer Resource Center tomorrow. We are testing it out to see how the public reacts to it. There have been customer requests for this service. We would do public scanning in the CRC for \$5.00 per scan. This is consistent with our Strategic Plan:

GOAL 2: Provide a Range of Services that are Responsive to a Changing Community; Objective 3: Expand End User Services; Experiment with use of scanners - Main

?Orlando Public Library will the site for a meet and greet for Harvard Law Professor and author, Charles J. Ogletree, Jr. on Tuesday 29 June from 5:30 to 8:00pm. Professor Ogletree will share parts of his book and answer questions. He will be in town for the American Library Association's convention and special panel discussing the anniversary of Brown v. Board of Education on Sunday, June 27.

Professor Ogletree's latest book is: *All Deliberate Speed: Reflections on the First Half Century of Brown v. Board of Education*. It has gotten good reviews. The website is www.alldeliberatespeed.com.

04-118

Winter Garden Project Summary

04-119

Public Comment: Non-Agenda Items

Bill Freeman - Orange County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Nicole Hugues - Orange County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Sherry Brun - Orange County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Dwight Sayer – Orange County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Ellen Dawhurst – Osceola County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Chuck Graham - Orange County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Cheryl Stone – Orange County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Merry Schoch – Hillsborough County Resident Orange County Resident spoke

regarding the Talking Books program and OCLS's sub-regional library status.

Sherrill O'Brien – Hillsborough County Resident Orange County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Rick Brown – Hillsborough County Resident Orange County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Harold Pritchett – Orange County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Barabara Sing – Orange County and Winter Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Jay Bader – Orange County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Rachel Bader – Orange County Resident spoke regarding the Talking Books program and OCLS's sub-regional library status.

Greg Carlson of the Daytona Beach Regional Talking Books Library spoke regarding the Talking Books program and OCLS's sub-regional library status.

All of the individuals who spoke to the Board expressed opposition to the perceived notion that OCLS is eliminating the Talking Books Program and all services to the blind.

Discussion ensued with the Trustee Pardy asking Mr. Carlson to clarify how the mailing service is not duplicative and for the differences between the Orlando and Daytona Beach locations. President Kohler asked Mr. Carlson the number of customers served by the Daytona Beach regional library. Mr. Carlson said that one-third of the customers in the State of Florida are served by Daytona Beach. President Kohler stated that while one-third of the customers are served by Daytona Beach, the remaining two-thirds of the customers are served by the sub-regional libraries throughout the State; and that the sub-regional libraries do not receive any of the funding that is provided to the regional library in Daytona Beach.

Mr. Carlson stated that if the mailing service continues to be handled by the regional library in Daytona Beach, they may ask for all tapes and players at OCLS be returned to the regional library.

Acquisitions Services Manager, Wendi Bost, spoke about the Talking Books program and the service provided to Orange County residents. She explained that the regional library in Daytona Beach performs the daily mailing of requested tapes and that other services are performed by OCLS staff members who have been cross-trained to serve walk-in and phone customers. Ms. Bost also stated that OCLS is participating in the program and is in fact sending tapes to customers throughout the State. Assistant Director Moss indicated that OCLS would like to have a rotating subset collection of tapes and tape players available to walk-in customers with the regional library handling the mailing services.

The Board indicated that it is still unclear that the mailing service provided at OCLS is not duplicative and redundant to that provided at the regional library in Daytona Beach. The Board asked for copies of the Federal Talking Books legislation and guidelines as well as an evaluative matrix delineating the current services for the blind and disabled and the revised budget allocation services so that the differences can be compared.

President Kohler stated that dialog will continue with the print disabled community regarding the Talking Books program and that, per Trustees Fernandez's suggestion, the Talking Books Program will be on the August Board Meeting agenda so that the Board may consider action regarding the allocation of resources.

X. **Adjournment**

President Kohler adjourned the meeting @ 9:20

Next Meeting Dates: --- July 8, 2004 – Washington Park Branch Library; 5151 Raleigh Street; Orlando, Florida 32811 ---
August 12, 2004 – Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801.

If any person desires to appeal any decision with respect to any matter considered at a Library Board of Trustees meeting, such person will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this proceeding due to a disability as defined by ADA may arrange for reasonable accommodations by contacting the Director's Office on the fifth floor of the Main Library in person or by phone at 407.835.7611 at least two days prior to the meeting.