



# **SAM FLAX**

*Much More Than An Art Store*

## **MEDIA ADVISORY**

**Contact:** Erin Sullivan

407-835-7480

[sullivan.erin@ocls.info](mailto:sullivan.erin@ocls.info)

Liz Neeley

407-898-9785, ext. 105

[liz@flaxorl.com](mailto:liz@flaxorl.com)

Aug. 23, 2016

### **Orlando Public Library to Hold Opening Reception for Paint Strong Orlando Art Show**

Orlando, Fla. – On Thursday, Sept. 15, the Orlando Public Library will host an opening reception for Paint Strong Orlando, an art show organized by local art-supply store Sam Flax made up of nearly 300 unique works of art created in response to the shooting at Pulse nightclub.

After the Pulse tragedy, Sam Flax announced that it would donate art supplies to anyone in Orlando who wanted to create a work that reflected the strength of the community as it rallied to support the Pulse victims and their families. Participants were asked to return their completed pieces to Sam Flax so they could be put on display, and the response was massive – Sam Flax accepted hundreds of donated works that will travel to multiple venues over the next several months, beginning at the Orlando Public Library. The pieces will eventually be auctioned off, and all proceeds will be donated to help Pulse victims and their families.

“It is a great honor to be a part of this creative, moving project,” says Sam Flax, general manager of the Sam Flax store. “The collection has already had an impact on the families and friends who lost loved ones in the Pulse tragedy. The pieces are simply amazing, but the show is more than just the sum of its parts. It is the voice of the people of Orlando.”

The Paint Strong Orlando collection will be on view at the Orlando Public Library (101 E. Central Blvd.) in its entirety on Sept. 15, and the public is invited to the library for a viewing reception from 6-8 p.m. After the reception, many of the pieces will remain on display at the Orlando Public Library through the month of October.

####

*The Orange County Library System is a public library system that serves its patrons by providing access to collections, facilities, events and services that connect our community to the evolving world of ideas, information and technology. For more information on the Orange County Library system, visit [ocls.info](http://ocls.info).*