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Orange County Library System joins growing list of OCLC Wise early adopters

DUBLIN, Ohio, 9 May 2019—[Orange County Library System](#), headquartered in Orlando, Florida, has signed on to implement [OCLC Wise](#), the first community engagement system for U.S. public libraries.

Orange County Library System (OCLS) joins a growing list of leading public libraries that have partnered as early adopters for Wise. This holistic system takes community engagement and collection management to a new level by combining the power of customer relationship management, marketing, and analytics with integrated library system (ILS) functionality, such as circulation and acquisitions. Wise is different; it's designed around people, not the collection. It supports libraries' continued shift into dynamic centers of activity and expands the impact libraries have on their communities.

"OCLS continues to expand the role of the library in the community," said Skip Prichard, OCLC President and CEO. "Whether it's through the Dorothy Lumley Melrose Center for Technology, or through brilliant programs for life-long learning, OCLS is a leader in the community and a leader in the library profession. We are fortunate to be working with OCLS staff who bring passion, vision and significant experience to our Wise early adopter group."

"The Orange County Library System is proud to partner with OCLC to bring an exciting new user experience to our customers," said OCLS Library Director/CEO Mary Anne Hodel. "It's part of our mission to make the customer our hero, and we believe that Wise helps us fulfill that mandate by providing us with tools to help us better determine what our customers want, develop a collection that meets our community's needs, and to more effectively communicate with the people who use our services."

OCLS is a source of pride and inspiration in its community, providing a variety of diverse experiences and innovative services for customers. An example is the library's Materials Access from Your Library (MAYL) program, which provides free home delivery of book requests.

"What's happening at OCLS is incredibly important—they are pushing the boundaries to find new and interesting ways to support their community. We look forward to working with OCLS to help us expand that support through OCLC Wise," said Mary Sauer-Games, OCLC Vice President, Global Product management.

OCLC is actively recruiting early adopter partnerships for Wise. This special group of libraries will work closely and collaborate with OCLC's product team to evaluate ongoing development opportunities and to shape future library innovation.

Wise is the first community engagement system for U.S. public libraries. The system is currently used by more than 75 percent of public libraries in the Netherlands and has been tailored to address the specific needs of U.S. public libraries. OCLC will work with early adopters, other public libraries, and the library community at large to help inform Wise development efforts.

Learn more about Wise at oclc.org/wise.

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