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The Orange County Library System wins OCLC Community Engagement Award

(ORLANDO, FL) July 27 2020—Orange County Library System is one of three public libraries recognized by global library cooperative OCLC with the [OCLC Community Engagement Award](#) for exceptional programming in the community. Orange County Library System was honored for its Orlando Children's Business Fair, a one-day marketplace where children and teens share their inventions, market their services or products, and build marketing strategies for their business ideas.

More than 120 libraries shared information about their community engagement projects with the Online Computer Library Center (OCLC) and were nominated for consideration. Orange County Library System held its first Orlando Children's Business Fair in 2017, and each year, the event has grown in popularity.

"The Orlando Children's Business Fair has helped inspire hundreds of young people with a sense of wonder and entrepreneurship," said Tony Orengo, Instructional Technology Specialist, OCLS. "In this one-of-a-kind experience, participants develop a brand, create a product or service, build a marketing strategy, and then open for customers at the library's one-day marketplace. Last year's fair showcased 50 youth-run businesses and was visited by more than 700 people."

The Orlando Children's Business Fair is an extension of the Library's BizKids initiative, which offers classes, camps, clubs and events that focus on promoting entrepreneurship and skills such as planning, marketing, financing and more.

The OCLC Community Engagement Awards will be presented during a live webinar on August 18, hosted by OCLC President and CEO Skip Prichard. During this virtual event, a representative from each library will answer questions about their award-winning programs. Orange County Library System, along with the other winning public libraries, will receive \$5,000 to support its efforts to build business programming for children.

For more information about the OCLC Community Engagement Award, visit oclc.org/community-engagement-award.

For more information about the Orlando Children’s Business Fair, visit ocls.info/ocbf.

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