

MEETING MINUTES
ORANGE COUNTY LIBRARY SYSTEM BOARD OF TRUSTEES

February 11, 2021 ~ 6:00 p.m.

Orlando Public Library
101 East Central Boulevard
Orlando, Florida 32801

And

Join Zoom Meeting

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Library Board Present: Crockett Bohannon (2/0); Nicole Benjamin (5/0 – City)*;
Danielle Levien (5/0 - City)*; Richard Maladecki (2/0);
Lizannette Tam (2/0) (*Virtual Attendance)

Administration Present: Mary Anne Hodel; Steve Powell; Kris Shoemaker; Ricardo Viera;
Bethany Stone; Danielle King; Lynette Schimpf;
Milinda Neusaenger

- 21-017 I. **Call to Order**
President Bohannon called the meeting to order at 6:03 p.m.
- 21-018 II. **Public Comment Policy & Procedures**
- 21-019 III. **Approval of Minutes: Library Board of Trustees Meeting
January 14, 2021**
Trustee Maladecki, seconded by Trustee Levien, moved to approve the minutes for the January 14, 2021 Library Board of Trustees Meeting. Motion carried 5-0.
- 21-020 IV. **Staff Presentations:**
- **Melrose Center Otronicon Video – Steve Powell**
COO Powell played the Melrose Center’s video about creating PPE for healthcare workers. This will be shown at the upcoming Otronicon event.
 - **Demographic Information of Growing Communities – Danielle King**
CBO King gave an updated presentation to the Board regarding the growing communities in Horizon West and Lake Nona.

- 21-021 V. **Financial Statements and Summaries:**
 ➤ **FY 2019-2020 Financial Report – Final**
 ➤ **FY 2019-2020 Investment Report**
 ➤ **January 2021**
 CFO Shoemaker summarized the Annual Financial Report and the Investment Report for FY 2020. He also reported about the various renovation projects.
- 21-022 VI. **Dashboard: January 2021**
 COO Powell introduced a plan to cautiously and safely reopen the Melrose Center Editing Bays and Creative Workstation computers on April 1, 2021. Jim Myers, Melrose Center Department Head, fielded several questions from the Board who seemed satisfied with the plan.
- 21-023 VII. **Action Items: None**
- 21-024 VIII. **Discussion and Possible Action Items**
- 21-025 IX. **Information**
- 21-026 **Director’s Report**
- Southeast Branch is closed due to Covid 19. We plan on that branch will be back open on February 20.
 - The Orange County Tax Collector’s office has agreed to place library card applications at all of their locations. They have also agreed to assist us during National Library Card Signup Month in September by promoting library card signup at their customer service points.
 - The Library is pleased to be working with Wonderworks on National Library Week promotion in April. They are providing tickets for staff to give to people who sign up or renew a card during National Library Week. The Library will be developing a marketing look that can be put on all the collateral and can be shared with Wonderworks, so they can also promote the fact that they are giving OCLS tickets. The Library will send out bookmarks to all locations that include this design, along with talking points and a marketing “kit” that can be used to help staff “leave a footnote” about National Library Week with customers.
 - The Library will do an email blast through the Orlando Sentinel that same week that reaches out to “newcomers” to the Orlando area (defined as people who have moved to Orange County within the past six months). Staff will also promote library card signup using this look on social media sites and with some of the Library’s media partners.
 - Staff are busy selecting and purchasing a wonderful array of prizes for the Summer Reading Program, purchased through a most generous donation from Window World. We are very grateful to them for making this year’s program a real standout for our community! We can’t wait to get started on the programs and we hope lots of our community’s children sign up.
 - The Library created a Year in Review for Local Wanderer to share on social media. It’s a nice overview of how the program performed during calendar year 2020 and despite the fact that we were in a pandemic much of the year, it was very popular. We were pleasantly surprised that we had so many people participate. https://oclsfl-my.sharepoint.com/:v:/g/personal/mdonohue_ocls_info/EXjv1dXDvC9HjybBm9WLtL8Bkgfoj-0t4c104y96dNxY3A?e=RbMwNU
 - Windermere Storywalk is Monday, Feb 15th outside of the branch from 11am-3pm. and in Lake Nona at the East Lake Park on Saturday, February 20th 10am-4pm. A Storywalk is a self-guided outdoor reading experience that allows the whole family to engage in fun while adhering to social distancing recommendations.
 - Thanks to the *Call of the Wild* Big Read grant writing team of Stephanie Lum, Vivi Valencia-Serrano Rebecca Padrick, and Lynette Schimpf. They had some excellent assists from Christine Lindler, Josh Shidel, Silence Bourne, Natalie Houston, Jessica Pinkowski, Jessica

Silva and Vanya Walker. The grant was submitted and hopes are high for us to receive the full \$20,000 for the proposed programs scheduled for January 2022.

- The Library is thrilled to announce Angie Thomas has accepted our offer to be the opening keynote speaker at this year's Virtual Orlando Book Festival on April 3!
- The Library signed the contract for Hope Jahren as the virtual keynote speaker for this year's Big Read Grant. She is the author of *Lab Girl*. It is always great to get the actual author for a Big Read grant. The program is scheduled for April of this year. Christine Lindler and her team in Events have really outdone themselves this year with their lineup of wonderful speakers.
- A really spectacular program is planned for our African American Read-In on Sunday 28 February at 2:00 pm, with a stellar lineup of speakers. Beverly Jenkins, NAACP nominee and USA Today bestselling author, is the opening Keynote speaker, our own local power couple, the Demings: Val and Jerry, my own former boss Carla Hayden, the Librarian of Congress, Orlando City Commissioner, District 6 Bakari Burns, Jaylen Christie, PR director at Moxe and Friends of the Library Board Member, Erica Pulley-Hayes, CEO of 90.7 WMFE and 89.5 WMFV, and Talia Blake, who accompanies me on the radio every morning for the drive into work, and host of other superstars. It is a star-studded afternoon, the literary equivalent of the Superbowl!

20-027

Public Comment: Non-Agenda Items

The individuals listed below signed up to address the Board regarding opening a Library in the Lake Nona area:

- Natalia Foote – Orange County Resident – No Answer
- Ashley Cisneros Mejia – Orange County Resident
- Emily Quoyeser – Orange County Resident – No Answer
- Chadwick Hardee – Orange County Resident
- Kevin Kendrick – Orange County Resident

X. Adjournment

Trustee Maladecki, seconded by Vice President Benjamin, moved to adjourn the meeting. Motion carried 5-0. President Bohannon adjourned the meeting at 6:49 p.m.

Next Meeting Dates: March 11, 2021 ~ Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801 – April 8, 2021 ~ Orlando Public Library; 101 East Central Boulevard; Orlando, Florida 32801

Florida Statutes section 286.0105: If any person desires to appeal any decision with respect to any matter considered at a Library Board of Trustees meeting, such person will need a record of the proceedings; for this purpose, such person may need to ensure that a verbatim record of the proceedings is made to include the testimony and evidence upon which the appeal is to be based.

In accordance with the Americans with Disabilities Act, any person requiring special accommodations to participate in this proceeding due to a disability as defined by ADA may arrange for reasonable accommodations by contacting the Director's Office on the fifth floor of the Main Library in person or by phone at 407.835.7611 at least two days prior to the meeting.