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Contact: Erin Sullivan, sullivan.erin@ocls.info

Orange County Library System wins five Image Awards for public relations efforts

FPRA Orlando Area chapter recognizes best work in public relations with virtual ceremony

(Orlando, FL) – Florida Public Relations Association (FPRA) Orlando Area chapter recognized the area’s best work in public relations during a virtual award celebration on April 22. The event, titled “Image Awards: The Art of Speaking Easy: Celebrating PR in the new Roaring 20s,” was streamed on Facebook due to the COVID-19 pandemic.

Orange County Library System (OCLS) received five awards in three categories for two projects. *Chrispin’s Story* is a video created for Friends of the Orange County Library System’s annual appeal. It tells the story of an immigrant who took classes at the library, which led to a job promotion at Walt Disney Co. Local Wanderer is an experiential lending platform through which customers can get access to arts and cultural offerings in the Orlando area, as easily as they would check out a book. Customers can visit Local Wanderer here: ocls.info/localwanderer.

“I am so pleased our library system has received this recognition,” said Mary Anne Hodel, Library Director & CEO. “Our Marketing & Public Relations team plays a vital role in making sure Orange County’s growing population knows about our services. They’re an intrepid group and these awards are well deserved.”

The Image Awards OCLS received and the staff members who led the projects are as follows:

Grand Image Awards

Grand Image Award for Division C

OCLS & FOL *Chrispin's Story* Video

Cynthia Velasco, Jesse Draus, Scottie Campbell

Category 12: Other

Judges’ Award and Award of Distinction

Local Wanderer - OCLS Experiential Lending Platform

Mike Donohue, Scottie Campbell

Category 6: Video – Institutional

Judges’ Award and Image Award

OCLS & FOL *Chrispin's Story* Video

Cynthia Velasco, Jesse Draus, Scottie Campbell

For a full list of award recipients visit fpraorlando.org/image-awards. FPRA Orlando Area Chapter will host a celebratory dinner to recognize the winners at a later date when the conditions are safe.

About FPRA Orlando Area Chapter

Florida Public Relations Association (FPRA) is the oldest public relations organization in the United States. Founded in 1938, FPRA's mission is to develop public relations practitioners who, through ethical and standardized practices, enhance the public relations profession in Florida. The FPRA Orlando Chapter provides a variety of programs and activities, including professional development events, networking opportunities, and accreditation to enhance the success of communications professionals in Central Florida. Information about the FPRA Orlando Area chapter can be found at fpraorlando.org

About the Orange County Library System

Orange County Library System is a public library system that operates 16 locations in Orange County. Its mission is to provide customers with opportunities to learn, explore and become the best that they can be by creating a learning environment that fosters personal growth and development. For more information about the Orange County Library system, visit ocls.info. Follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

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