

FOR IMMEDIATE RELEASE:

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Small Business...BIG Ideas

Orlando Public Library, Albertson Room

Tuesday, January 24, 6 p.m.

Local author and Central Florida resident Scott Farnsworth will share tips on how to create meaningful relationships between advisors and their clients and donors from his book, *Closing the Gap-A Revolutionary Approach to Client and Donor Services*. Farnsworth is an attorney and a Certified Financial Planner© who teaches financial, legal, and philanthropic professionals how to leverage the power of stories, relationships and unique processes in their work with clients and donors. A book signing and reception will follow the event. For more information visit www.ScottFarnsworth.com and www.book-closingthegap.com. Call 407.835.7481 to make reservations.

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